

Bureau of Sanitarian Services Cannabis Program

2024 Annual Legislative Report

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Bureau of Sanitarian Services

Office of Public Health



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Introduction

In accordance with [Louisiana Revised Statute 40:1046 \(R.S. 40:1046\)](#) and [Act 150 of the 2024 Legislative Session \(Act 150\)](#), the Louisiana Department of Health, Office of Public Health, Bureau of Sanitarian Services, Cannabis Program is pleased to submit this report detailing the operations and outcomes of the state's medical marijuana program. The report covers the period of January 1, 2024, through December 31, 2024. It provides comprehensive data collected from the two state-approved licensees authorized to produce therapeutic marijuana in Louisiana: Advanced Biomedics LLC (d/b/a Ilera Holistic Healthcare) and Good Day Farms.

This document aims to offer transparency and accountability by presenting the required information as stipulated in [Act 150](#). The data includes:

1. The amount of gross marijuana produced by the licensee during the 2024 calendar year.
2. Details of all production costs, including, but not limited to, seed, fertilizer, labor, advisory services, construction, and irrigation.
3. Details of any items or services for which the licensee subcontracted and the cost of each subcontractor directly or indirectly working for the contractor.
4. The amount of therapeutic chemical produced resulting from the marijuana grown.
5. The amounts paid each year to the licensee related to the licensee's production of therapeutic marijuana.
6. The amount of therapeutic marijuana distributed to each pharmacy licensed to dispense therapeutic marijuana in Louisiana during the 2024 calendar year.

This report underscores the Louisiana Department of Health's commitment to ensuring compliance with legislative requirements, while promoting an efficient and effective therapeutic marijuana program to benefit patients and stakeholders.

Licensee Information: Advanced Biomedics LLC (d/b/a Ilera Holistic Healthcare)

Ilera Holistic Healthcare operates its medical and therapeutic cannabis program under the authority of [R.S. 40:1046](#). The company began work on its growing and processing facility in 2019 and in July 2020 distributed its first approved medical cannabis products to pharmacies licensed by the Louisiana Board of Pharmacy.

Ilera Holistic Healthcare monitors changes in LDH regulations, as well as national best practices and standards, to ensure that its cannabis extractions, raw materials, and all products are formulated and produced to meet the stringent testing standards in Louisiana. Testing is conducted on all products for potency, pesticide residues, residual solvents, foreign matter (including heavy metals), microbials and mycotoxins before they are released for sale to the participating dispensaries. This ensures Louisiana patients receive safe, effective, and consistent medical marijuana products.

In 2024, Ilera Holistic ushered in various new formats, including approximately 58 new flower-based products, such as new strains and new flower product lines (Shorties, Infused Pre-rolls), and approximately 38 new non-flower formulated products, such as new vaporizable cartridge formulations, transdermal patches, tablets and various new chews. We are continuously seeking dispensary and patient input to create products that meet patient needs in the marketplace.

Pursuant to [Act 150](#), the licensee must provide the following information:

- (i) The amount of gross marijuana produced by the licensee during the 2024 calendar year.
 - Ilera Holistic Healthcare produced approximately 9,043 lbs. of marijuana in 2024.
- (ii) The details of all production costs, including, but not limited to, seed, fertilizer, labor, advisory services, construction and irrigation.

Construction (e.g., building improvements)	\$223,542.00
Licenses, Fees, Permits,, and Taxes	\$2,401,106.00
Production, Manufacturing, and Equipment	\$5,730,025.00
Wages, Employee Benefits and Payroll Taxes	\$3,041,193.00
Utility	\$459,897.00
Security Personnel and Monitoring	\$107,281.00

- (iii) The details of any items or services for which the licensee subcontracted and the cost of each subcontractor directly or indirectly working for the contractor.
 - The Southern University Ag Center contracted with Ilera Holistic Healthcare under an Agreement for Services at no cost to the State from January 1, 2024 until July 1, 2024. After this, Ilera Holistic has held this license directly with the state and has not subcontracted cultivation, extraction, or processing required under the license. Ilera Holistic did subcontract for production of transdermal patches, which were manufactured on-site with Ilera’s cannabinoid distillate and security.

Transdermal patch production	\$30,000.00
Security Personnel and Monitoring	\$107,281.00

- (iv) The amount of therapeutic chemical produced resulting from the marijuana grown.
 - Ilera Holistic Healthcare produced approximately 169,453 grams of therapeutic chemicals used to create final products.
- (v) The amounts paid each year to the licensee related to the licensee's production of therapeutic marijuana.
 - Ilera Holistic Healthcare paid the licensee, Southern University Ag Center, \$1,000,000 in January 2024 for the 2024 calendar year and \$100,000 to the Louisiana Department of Health for the annual license fee.
- (vi) The amount of therapeutic marijuana distributed to each pharmacy licensed to dispense therapeutic marijuana in this state during the 2024 calendar year.
 - Through wholesale distribution, Ilera Holistic Healthcare will sell approximately 3,690 lbs. (1,673,921 grams) of medical marijuana smokable flower and 351,678 units of finished medical marijuana products, including tinctures, topical creams, edible chews and tablets, metered dose inhalers, cartridges, and transdermal patches, to the pharmacies licensed by the Louisiana Board of Pharmacy in 2024.

Licensee Information: Good Day Farm Louisiana

Good Day Farm Louisiana operates its medical and therapeutic cannabis program under the authority of [R.S. 40:1046](#). Good Day Farm Louisiana has invested over \$100 million to enhance and expand its 225,000-square-

foot facility in Ruston, LA. This state-of-the-art operation employs more than 200 dedicated professionals who work diligently to cultivate, extract, process, and produce an uninterrupted supply of approved medical marijuana products to meet the needs of qualified patients.

Pursuant to [R.S. 40:1046](#), Good Day Farm Louisiana provides the following information to the Louisiana Department of Health:

- (i) The amount of gross marijuana produced by the Licensee during each calendar year:
 - During 2024, Good Day Farm Louisiana produced approximately 22,872 pounds (10,374,570 grams) of gross marijuana at the Ruston facility.
- (ii) Details of all production costs including, but not limited to, seed, fertilizer, labor, advisory services, construction, and irrigation:

Construction (e.g., building improvements)	\$1,475,588.00
Licenses, Fees, Permits and Taxes	\$2,094,503.00
Production, Manufacturing, and Equipment	\$2,319,279.00
Wages, Employee Benefits, and Payroll Taxes	\$10,429,405.00
Utility	\$2,006,723.00
Security Personnel and Monitoring	\$299,649.00
Professional Services (Accounting, Legal, Banking)	\$1,741,401.00

- (iii) The details of any items or services for which the Licensee subcontracted and the costs of each subcontractor directly or indirectly working for the contractor:
 - Good Day Farm Louisiana did not subcontract for any medical marijuana cultivation, extraction, processing, or production services.
- (iv) The amount of therapeutic chemicals produced resulting from the marijuana grown, pursuant to the provisions set forth in [Act 150](#):
 - Good Day Farm Louisiana produced approximately 1,143,016 grams of therapeutic chemicals used to create final products in the Ruston facility.
- (v) The amounts paid each year to the Licensee related to the Licensee's production of therapeutic marijuana, pursuant to the provisions set forth in [Act 150](#):
 - Per the Agreement for Services with the LSU AgCenter, Good Day Farm paid \$800,000 to the LSU AgCenter.
- (vi) The amount of therapeutic marijuana distributed to each pharmacy licensed to dispense therapeutic marijuana in Louisiana during each calendar year.
 - Good Day Farm Louisiana distributed 1,410,712 units of high-quality, independently tested and approved medical marijuana products to licensed pharmacies across the state. The wholesales included approximately 10,368 pounds (4,703,085 grams) of premium smokable marijuana flower. Additionally, qualified patients benefited from a wide variety of product options, including over 130 unique strains of flower and nearly 800 diverse selections of smokable products, edibles, concentrates and tinctures, assuring tailored solutions for every therapeutic need.

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