



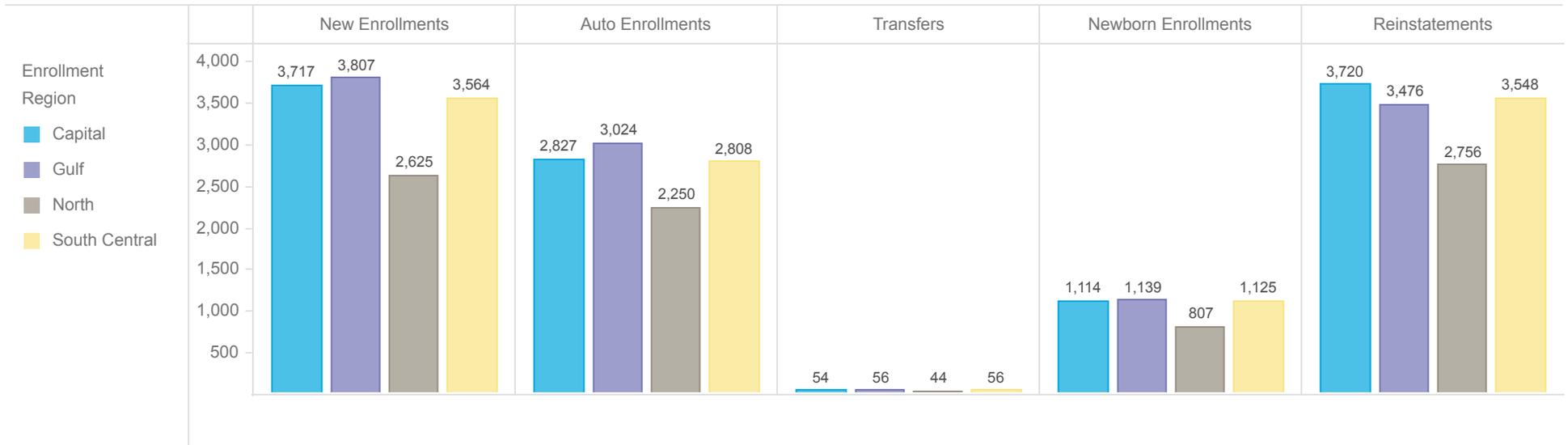
Healthy Louisiana Monthly Enrollment by Location - New Members Reporting Month: August 2024



Breakdown of Total Enrollments



Total Enrollments - Regional Comparison



Description: This report shows new enrollments and transfers for the reporting month by location. Members who transfer plans during the reporting month will only be counted once for the month, regardless of how many times the member transfers during the reporting month. Members who will be disenrolled at the end of the reporting month are included in the report. Open enrollment transactions are also excluded.



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Enrollment Region	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Reinstatements	Total Enrollments
Capital	3,717	2,827	54	56.80%	1,114	3,720	11,826
Gulf	3,807	3,024	56	55.73%	1,139	3,476	12,002
North	2,625	2,250	44	53.85%	807	2,756	8,751
South Central	3,564	2,808	56	55.93%	1,125	3,548	11,474
Total	13,713	10,909	210	55.69%	4,185	13,500	44,053

Enrollment Region	Enrollment Area	Enrollment Parish	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Reinstatements	Total Enrollments
Capital	Baton Rouge	ASCENSION	294	201	5	59.39%	87	330	950
		EAST BATON ROUGE	1,345	1,154	24	53.82%	401	1,385	4,465
		EAST FELICIANA	39	47	0	45.35%	16	52	157
		IBERVILLE	99	70	1	58.58%	36	100	313
		POINTE COUPEE	53	42	0	55.79%	15	69	184
		WEST BATON ROUGE	84	56	0	60.00%	21	74	241
		WEST FELICIANA	26	9	0	74.29%	6	27	69
		Total	1,940	1,579	30	55.13%	582	2,037	6,379
	North Shore	LIVINGSTON	368	307	6	54.52%	113	378	1,221
		ST HELENA	19	26	1	42.22%	19	27	95
		ST TAMMANY	710	454	8	61.00%	183	624	2,046
		TANGIPAHOA	502	341	4	59.55%	154	478	1,528
		WASHINGTON	178	120	5	59.73%	63	176	557
		Total	1,777	1,248	24	58.74%	532	1,683	5,447
	Total			3,717	2,827	54	56.80%	1,114	3,720

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Gulf	New Orleans	JEFFERSON	768	520	11	59.63%	237	660	2,292
		ORLEANS	1,264	1,085	18	53.81%	275	995	3,759
		PLAQUEMINES	50	49	0	50.51%	14	41	161
		ST BERNARD	164	109	3	60.07%	52	144	488
		EAST JEFFERSON	531	464	5	53.37%	218	596	1,940
		Total	2,777	2,227	37	55.50%	796	2,436	8,640
	Thibodaux	ASSUMPTION	48	38	0	55.81%	15	53	157
		LAFOURCHE	224	169	7	57.00%	68	203	705
		ST CHARLES	101	81	0	55.49%	35	134	362
		ST JAMES	53	34	0	60.92%	17	49	156
		ST JOHN	163	119	4	57.80%	46	132	479
		ST MARY	148	116	4	56.06%	53	165	512
		TERREBONNE	293	240	4	54.97%	109	304	991
	Total	1,030	797	19	56.38%	343	1,040	3,362	
Total			3,807	3,024	56	55.73%	1,139	3,476	12,002

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North	Monroe	CALDWELL	42	24	1	63.64%	12	31	113
		EAST CARROLL	26	26	0	50.00%	7	30	89
		FRANKLIN	57	43	2	57.00%	30	68	209
		JACKSON	34	19	0	64.15%	10	37	101
		LINCOLN	130	87	3	59.91%	34	157	428
		MADISON	41	25	0	62.12%	10	29	110
		MOREHOUSE	98	106	1	48.04%	29	96	337
		OUACHITA	492	467	14	51.30%	148	521	1,689
		RICHLAND	64	55	3	53.78%	22	58	203
		TENSAS	15	15	0	50.00%	6	6	45
		UNION	66	52	0	55.93%	20	65	212
		WEST CARROLL	39	28	7	58.21%	11	41	128
		Out-of-State	1	25	0	3.85%	3	2	33
	Total	1,105	972	31	53.20%	342	1,141	3,697	
	Shreveport	BIENVILLE	47	45	0	51.09%	10	41	146
		BOSSIER	268	224	2	54.47%	87	284	904
		CADDO	791	653	9	54.78%	231	786	2,547
		CLAIBORNE	27	39	0	40.91%	4	45	118
		DESOTO	82	63	0	56.55%	27	98	275
		NATCHITOCHE	100	81	0	55.25%	52	122	367
		RED RIVER	30	27	1	52.63%	12	35	109
		SABINE	85	37	1	69.67%	17	73	217
WEBSTER		90	109	0	45.23%	25	131	371	
Total		1,520	1,278	13	54.32%	465	1,615	5,054	
Total		2,625	2,250	44	53.85%	807	2,756	8,751	

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South Central	Alexandria	AVOYELLES	110	110	0	50.00%	35	141	403	
		CATAHOULA	23	23	0	50.00%	8	31	88	
		CONCORDIA	107	62	5	63.31%	19	66	268	
		GRANT	52	48	0	52.00%	18	45	166	
		LASALLE	49	24	0	67.12%	13	42	133	
		RAPIDES	371	379	5	49.47%	119	397	1,314	
		VERNON	159	102	1	60.92%	31	110	419	
		WINN	54	32	3	62.79%	8	49	148	
		Total		925	780	14	54.25%	251	881	2,939
	Lafayette	ACADIA	160	123	0	56.54%	59	183	538	
		EVANGELINE	110	80	1	57.89%	30	113	346	
		IBERIA	251	183	4	57.83%	75	260	793	
		LAFAYETTE	674	512	11	56.83%	218	605	2,110	
		ST LANDRY	250	204	2	55.07%	120	343	942	
		ST MARTIN	126	81	1	60.87%	53	149	419	
		VERMILION	170	136	1	55.56%	63	157	549	
			Total		1,741	1,319	20	56.90%	618	1,810
	Lake Charles	ALLEN	68	47	2	59.13%	20	59	203	
		BEAUREGARD	123	90	5	57.75%	22	106	357	
		CALCASIEU	628	501	11	55.62%	184	589	1,983	
		CAMERON	4	6	0	40.00%	0	12	22	
		JEFFERSON DAVIS	75	65	4	53.57%	30	91	273	
			Total		898	709	22	55.88%	256	857
	Total			3,564	2,808	56	55.93%	1,125	3,548	11,474

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