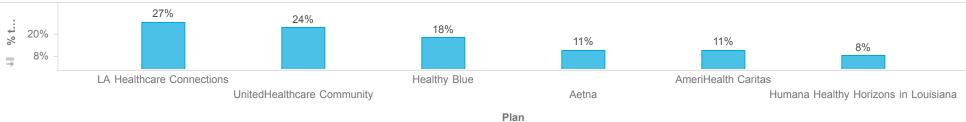


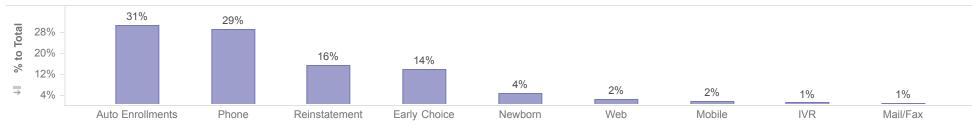
# Healthy Louisiana Enrollments by Health Plan and Source Reporting Month: February 2025 Effective Month: March 2025

**MAXIMUS** 





### **Enrollments by Source**



#### Channel

	Member Co									
Plan	Auto Enrollments	Early Choice	IVR	Mail/Fax	Mobile	Newborn	Phone	Reinstatement	Web	Total
Aetna	43,005	27,830	4,702	2,852	5,981	6,860	45,922	21,215	7,136	165,503
AmeriHealth Caritas	60,758	15,780	780	489	1,135	6,676	49,148	25,738	1,056	161,560
Healthy Blue	68,285	45,321	3,269	2,461	5,567	13,022	83,202	41,004	5,872	268,003
Humana Healthy Horizons in Louisiana	76,914	11,291	1,657	1,744	2,353	5,306	3,449	18,078	2,368	123,160
LA Healthcare Connections	105,116	50,070	4,753	3,145	5,102	18,807	127,128	65,231	11,017	390,369
UnitedHealthcare Community	95,179	54,483	4,074	2,538	4,553	14,805	118,551	56,810	4,976	355,969
Total	449,257	204,775	19,235	13,229	24,691	65,476	427,400	228,076	32,425	1,464,564

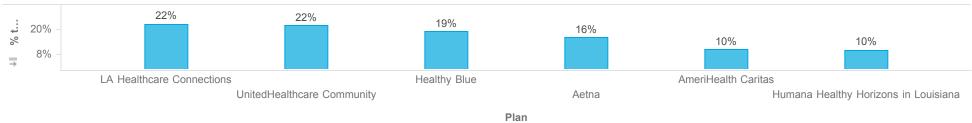
Description: This report shows all active members in Healthy Louisiana as of the effective date above. Members who will be disenrolled at the end of the reporting month are not included. Enrollees who gain and lose eligibility during the reporting month are not included. J/K linkages are excluded. Note: Percentages are rounded to the nearest whole number.



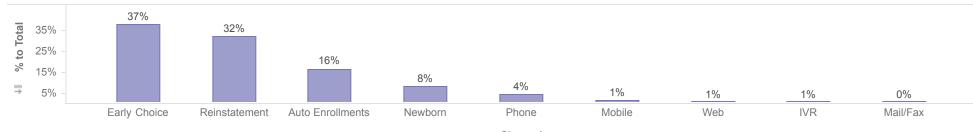
# Healthy Louisiana Enrollments by Health Plan and Source Reporting Month: February 2025 Effective Month: March 2025

## **MAXIMUS**





### **Enrollments by Source**



#### Channel

	Member Count									
Plan	Auto Enrollments	Early Choice	IVR	Mail/Fax	Mobile	Newborn	Phone	Reinstatement	Web	Total
Aetna	1,190	2,150	53	2	104	527	1,184	1,501	54	6,765
AmeriHealth Caritas	1,214	1,218	10		36	319	40	1,387	7	4,231
Healthy Blue	1,093	3,339	49		131	675	189	2,396	71	7,943
Humana Healthy Horizons in Louisiana	1,221	1,005	32		154	274	65	1,290	59	4,100
LA Healthcare Connections	931	3,801	40		74	874	156	3,414	33	9,323
UnitedHealthcare Community	1,033	4,036	36	1	69	736	57	3,185	35	9,188
Total	6,682	15,549	220	3	568	3,405	1,691	13,173	259	41,550

Description: This report shows new enrollments and transfers for the reporting month. Members who transfer plan during the reporting month will only be counted once for the month, regardless of how many times the member transfers during the month. Members who will be disenrolled at the end of the reporting month are not included in this report. Enrollees who gain and lose eligibility during the reporting month are not included. J/K linkages are excluded. Open enrollment transactions are also excluded.

Note: Percentages are rounded to the nearest whole number.