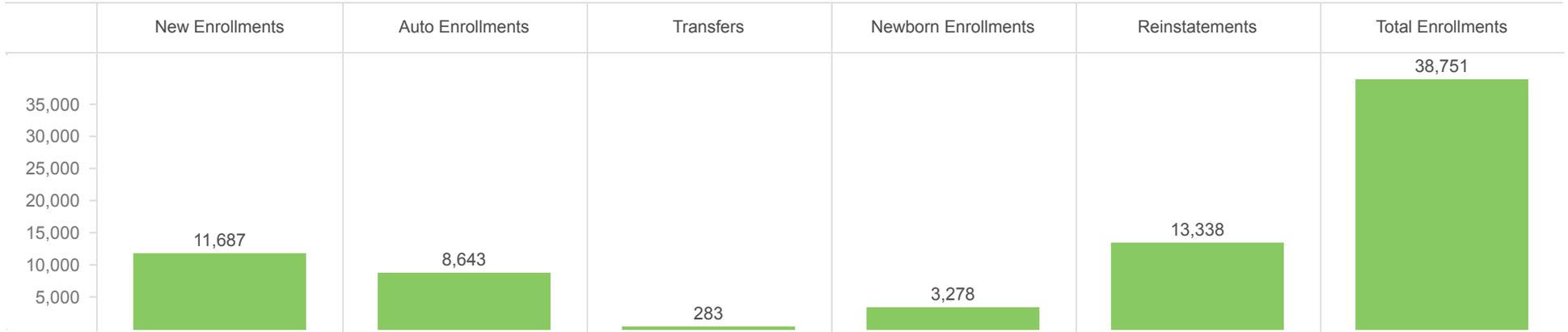




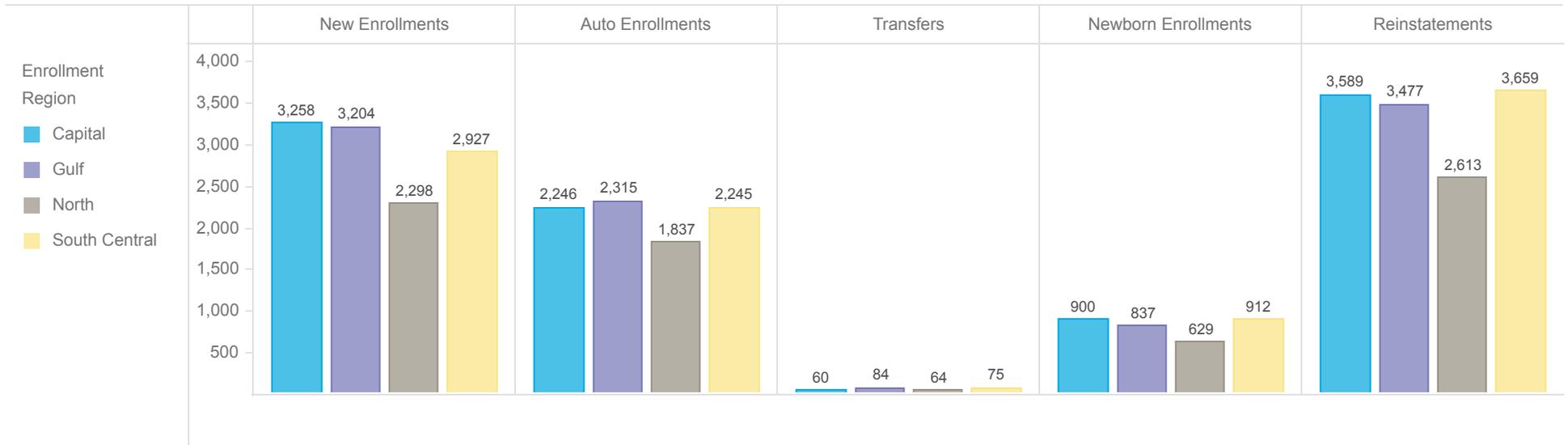
Healthy Louisiana Monthly Enrollment by Location - New Members Reporting Month: February 2025



Breakdown of Total Enrollments



Total Enrollments - Regional Comparison



Description: This report shows new enrollments and transfers for the reporting month by location. Members who transfer plans during the reporting month will only be counted once for the month, regardless of how many times the member transfers during the reporting month. Members who will be disenrolled at the end of the reporting month are included in the report. Open enrollment transactions are also excluded.



Healthy Louisiana
Monthly Enrollment by Location - New Members
Reporting Month: February 2025



Enrollment Region	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Reinstatements	Total Enrollments
Capital	3,258	2,246	60	59.19%	900	3,589	10,467
Gulf	3,204	2,315	84	58.05%	837	3,477	10,395
North	2,298	1,837	64	55.57%	629	2,613	7,692
South Central	2,927	2,245	75	56.59%	912	3,659	10,197
Total	11,687	8,643	283	57.49%	3,278	13,338	38,751

Enrollment Region	Enrollment Area	Enrollment Parish	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Reinstatements	Total Enrollments
Capital	Baton Rouge	ASCENSION	300	216	4	58.14%	81	277	928
		EAST BATON ROUGE	1,153	831	26	58.11%	322	1,263	3,770
		EAST FELICIANA	51	51	2	50.00%	9	64	181
		IBERVILLE	80	38	1	67.80%	20	95	239
		POINTE COUPEE	39	38	0	50.65%	15	63	160
		WEST BATON ROUGE	73	33	1	68.87%	20	66	201
		WEST FELICIANA	23	14	0	62.16%	2	30	71
		Total	1,719	1,221	34	58.47%	469	1,858	5,550
	North Shore	LIVINGSTON	329	244	5	57.42%	88	429	1,149
		ST HELENA	25	17	0	59.52%	7	28	81
		ST TAMMANY	571	374	11	60.42%	163	583	1,757
		TANGIPAHOA	441	307	10	58.96%	131	513	1,443
		WASHINGTON	173	83	0	67.58%	42	178	487
		Total	1,539	1,025	26	60.02%	431	1,731	4,917
Total			3,258	2,246	60	59.19%	900	3,589	10,467

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Gulf	New Orleans	JEFFERSON	615	459	15	57.26%	157	682	2,016
		ORLEANS	981	754	34	56.54%	210	886	2,972
		PLAQUEMINES	60	34	5	63.83%	11	32	146
		ST BERNARD	131	88	4	59.82%	30	174	449
		EAST JEFFERSON	538	369	12	59.32%	160	613	1,825
		Total	2,325	1,704	70	57.71%	568	2,387	7,408
	Thibodaux	ASSUMPTION	47	37	0	55.95%	22	56	164
		LAFOURCHE	157	114	4	57.93%	44	242	586
		ST CHARLES	86	61	2	58.50%	24	123	304
		ST JAMES	67	35	1	65.69%	13	52	172
		ST JOHN	127	74	2	63.18%	33	139	390
		ST MARY	143	105	2	57.66%	45	162	481
		TERREBONNE	252	185	3	57.67%	88	316	890
	Total	879	611	14	58.99%	269	1,090	2,987	
Total		3,204	2,315	84	58.05%	837	3,477	10,395	

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North	Monroe	CALDWELL	30	22	2	57.69%	7	32	98
		EAST CARROLL	25	20	0	55.56%	6	32	83
		FRANKLIN	59	55	3	51.75%	13	62	195
		JACKSON	44	29	5	60.27%	8	55	146
		LINCOLN	93	76	2	55.03%	27	99	312
		MADISON	45	28	0	61.64%	10	39	124
		MOREHOUSE	56	64	2	46.67%	19	75	223
		OUACHITA	402	356	10	53.03%	131	534	1,485
		RICHLAND	82	43	2	65.60%	15	83	230
		TENSAS	8	12	0	40.00%	3	15	41
		UNION	64	42	1	60.38%	14	98	227
		WEST CARROLL	29	20	1	59.18%	6	25	83
		Out-of-State	6	3	0	66.67%	0	7	16
	Total	943	770	28	55.05%	259	1,156	3,263	
	Shreveport	BIENVILLE	43	35	0	55.13%	6	44	134
		BOSSIER	275	209	4	56.82%	71	249	847
		CADDO	630	557	17	53.07%	177	751	2,199
		CLAIBORNE	33	29	0	53.23%	8	36	106
		DESOTO	75	46	3	61.98%	27	64	223
		NATCHITOCHE	89	69	3	56.33%	29	97	294
		RED RIVER	37	19	4	66.07%	5	29	94
		SABINE	79	44	2	64.23%	16	72	221
		WEBSTER	94	59	3	61.44%	31	115	311
Total		1,355	1,067	36	55.95%	370	1,457	4,429	
Total		2,298	1,837	64	55.57%	629	2,613	7,692	

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South Central	Alexandria	AVOYELLES	94	100	2	48.45%	28	131	370
		CATAHOULA	18	23	1	43.90%	8	31	83
		CONCORDIA	54	45	1	54.55%	19	85	209
		GRANT	46	46	0	50.00%	8	65	169
		LASALLE	35	33	5	51.47%	5	53	136
		RAPIDES	287	262	5	52.28%	103	387	1,085
		VERNON	116	94	2	55.24%	20	117	358
		WINN	38	26	2	59.38%	9	39	119
		Total	688	629	18	52.24%	200	908	2,529
	Lafayette	ACADIA	149	106	4	58.43%	53	214	541
		EVANGELINE	80	68	1	54.05%	24	97	273
		IBERIA	206	133	4	60.77%	68	266	692
		LAFAYETTE	592	401	12	59.62%	173	674	1,956
		ST LANDRY	245	186	5	56.84%	92	315	868
		ST MARTIN	106	64	5	62.35%	42	144	373
		VERMILION	117	88	0	57.07%	41	180	442
		Total	1,495	1,046	31	58.84%	493	1,890	5,145
		Lake Charles	ALLEN	63	51	1	55.26%	21	79
	BEAUREGARD		77	74	2	50.99%	18	102	286
	CALCASIEU		539	415	20	56.50%	156	562	1,767
	CAMERON		1	0	0	100.00%	2	6	10
	JEFFERSON DAVIS		64	30	3	68.09%	22	112	241
	Total		744	570	26	56.62%	219	861	2,523
	Total		2,927	2,245	75	56.59%	912	3,659	10,197

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