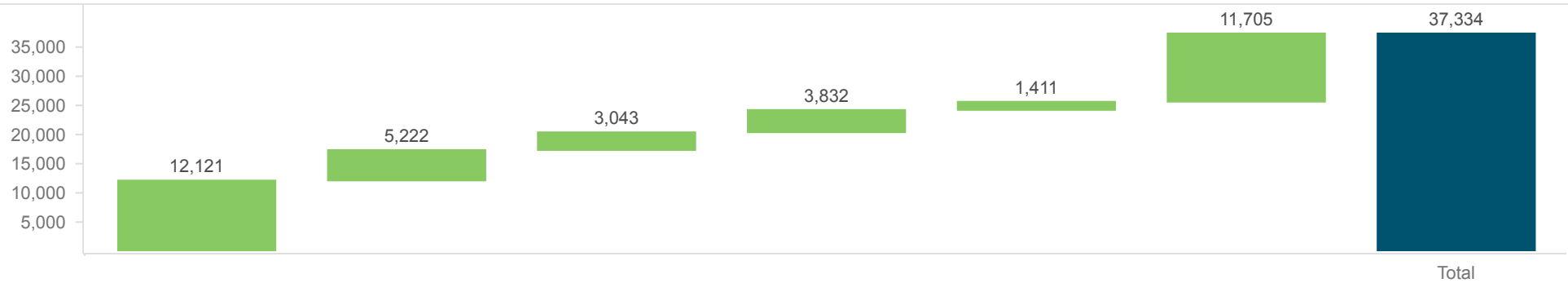




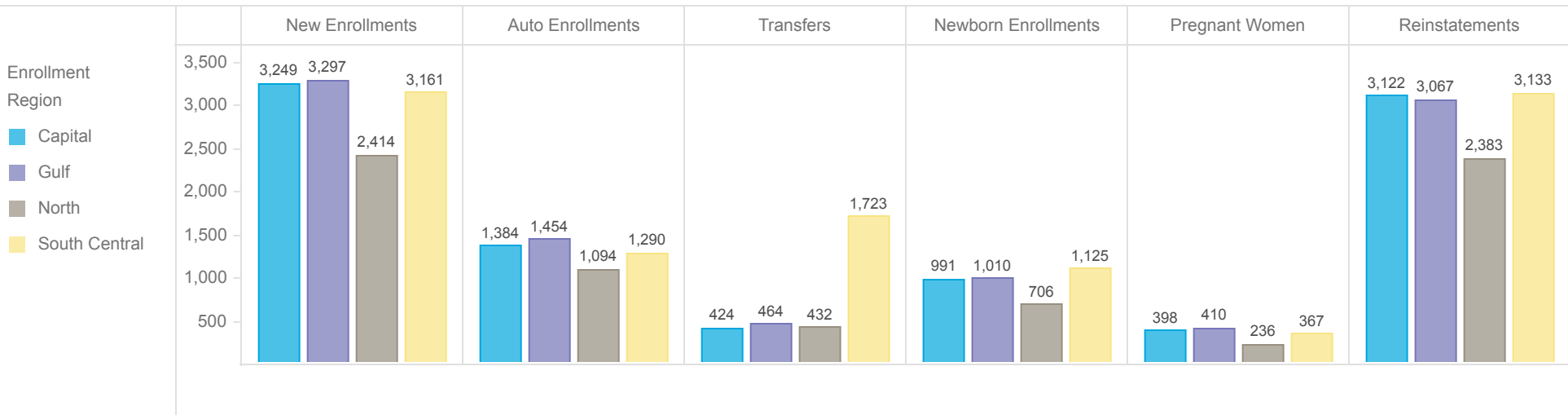
Healthy Louisiana Monthly Enrollments by Location Reporting Month: January 2025

MAXIMUS®

Breakdown of Total Enrollments



Total Enrollments - Regional Comparison



Description: This report shows new enrollments and transfers for the reporting month. Members who transfer plans during the reporting month will only be counted once for the month, regardless of how many times the member transfers during the reporting month. Members who will be disenrolled at the end of the reporting month are included in the report. J/K linkages are excluded from the report. Open enrollment transactions are also excluded.



Healthy Louisiana
Monthly Enrollments by Location
Reporting Month: January 2025

MAXIMUS

Enrollment Region	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Pregnant Women	Reinstatements	Total Enrollments
Capital	3,249	1,384	424	70.13%	991	398	3,122	9,568
Gulf	3,297	1,454	464	69.40%	1,010	410	3,067	9,702
North	2,414	1,094	432	68.81%	706	236	2,383	7,265
South Central	3,161	1,290	1,723	71.02%	1,125	367	3,133	10,799
Total	12,121	5,222	3,043	69.89%	3,832	1,411	11,705	37,334

Enrollment Region	Enrollment Area	Enrollment Parish	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Pregnant Women	Reinstatements	Total Enrollments
Capital	Baton Rouge	ASCENSION	279	137	44	67.07%	64	32	258	814
		EAST BATON ROUGE	1,192	540	144	68.82%	396	164	1,127	3,563
		EAST FELICIANA	45	23	8	66.18%	15	3	45	139
		IBERVILLE	79	29	5	73.15%	28	3	70	214
		POINTE COUPEE	44	15	8	74.58%	13	3	43	126
		WEST BATON ROUGE	49	21	6	70.00%	12	5	64	157
		WEST FELICIANA	24	6	0	80.00%	6	0	14	50
		Total	1,712	771	215	68.95%	534	210	1,621	5,063
	North Shore	LIVINGSTON	355	131	57	73.05%	117	58	322	1,040
		ST HELENA	20	7	2	74.07%	7	1	23	60
		ST TAMMANY	553	264	63	67.69%	142	70	521	1,613
		TANGIPAHOA	467	147	66	76.06%	129	43	460	1,312
		WASHINGTON	142	64	21	68.93%	62	16	175	480
		Total	1,537	613	209	71.49%	457	188	1,501	4,505
Total			3,249	1,384	424	70.13%	991	398	3,122	9,568

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Gulf	New Orleans	JEFFERSON	570	238	61	70.54%	210	79	596	1,754
		ORLEANS	1,086	551	153	66.34%	274	118	900	3,082
		PLAQUEMINES	63	8	7	88.73%	8	4	38	128
		ST BERNARD	109	40	13	73.15%	38	19	120	339
		EAST JEFFERSON	517	248	75	67.58%	169	92	443	1,544
		Total	2,345	1,085	309	68.37%	699	312	2,097	6,847
	Thibodaux	ASSUMPTION	39	22	6	63.93%	13	4	45	129
		LAFOURCHE	177	66	33	72.84%	71	18	232	597
		ST CHARLES	101	55	20	64.74%	33	14	85	308
		ST JAMES	47	25	9	65.28%	10	6	62	159
		ST JOHN	131	65	31	66.84%	32	11	122	392
		ST MARY	130	34	8	79.27%	48	19	160	399
		TERREBONNE	327	102	48	76.22%	104	26	264	871
		Total	952	369	155	72.07%	311	98	970	2,855
Total			3,297	1,454	464	69.40%	1,010	410	3,067	9,702

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North	Monroe	CALDWELL	43	19	4	69.35%	11	2	48	127
		EAST CARROLL	13	13	3	50.00%	12	2	20	63
		FRANKLIN	51	20	32	71.83%	23	3	60	189
		JACKSON	40	16	16	71.43%	8	4	47	131
		LINCOLN	135	41	23	76.70%	32	16	118	365
		MADISON	34	11	11	75.56%	15	2	37	110
		MOREHOUSE	70	37	15	65.42%	15	6	89	232
		OUACHITA	486	175	106	73.52%	141	46	467	1,421
		RICHLAND	72	37	10	66.06%	17	8	84	228
		TENSAS	10	2	1	83.33%	2	0	6	21
		UNION	51	29	11	63.75%	18	7	63	179
		WEST CARROLL	39	18	8	68.42%	7	4	46	122
		Out-of-State	3	0	0	100.00%	1	0	3	7
		Total	1,047	418	240	71.47%	302	100	1,088	3,195
	Shreveport	BIENVILLE	32	26	10	55.17%	10	3	47	128
		BOSSIER	292	155	42	65.32%	89	37	256	871
		CADD0	640	348	83	64.78%	174	61	569	1,875
		CLAIBORNE	25	12	4	67.57%	10	4	51	106
		DESOTO	77	21	6	78.57%	25	5	64	198
		NATCHITOCHES	120	43	11	73.62%	43	11	114	342
		RED RIVER	28	8	4	77.78%	8	1	29	78
		SABINE	54	18	3	75.00%	12	5	52	144
		WEBSTER	99	45	29	68.75%	33	9	113	328
		Total	1,367	676	192	66.91%	404	136	1,295	4,070
Total			2,414	1,094	432	68.81%	706	236	2,383	7,265

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South Central	Alexandria	AVOYELLES	118	56	14	67.82%	38	12	131	369
		CATAHOULA	33	14	2	70.21%	7	4	24	84
		CONCORDIA	64	33	8	65.98%	19	8	42	174
		GRANT	45	14	8	76.27%	14	3	64	148
		LASALLE	32	9	3	78.05%	9	5	32	90
		RAPIDES	323	159	60	67.01%	122	32	366	1,062
		VERNON	130	57	24	69.52%	27	18	105	361
		WINN	26	16	5	61.90%	16	5	36	104
		Total	771	358	124	68.29%	252	87	800	2,392
	Lafayette	ACADIA	164	58	24	73.87%	44	17	173	480
		EVANGELINE	77	28	10	73.33%	31	6	88	240
		IBERIA	217	75	33	74.32%	67	18	229	639
		LAFAYETTE	636	244	96	72.27%	189	70	582	1,817
		ST LANDRY	254	91	32	73.62%	93	28	280	778
		ST MARTIN	122	44	15	73.49%	48	14	131	374
		VERMILION	155	51	24	75.24%	38	20	146	434
		Total	1,625	591	234	73.33%	510	173	1,629	4,762
	Lake Charles	ALLEN	52	26	36	66.67%	19	10	46	189
		BEAUREGARD	100	31	88	76.34%	36	15	94	364
		CALCASIEU	556	253	1,192	68.73%	275	75	497	2,848
		CAMERON	1	5	12	16.67%	4	3	2	27
		JEFFERSON DAVIS	56	26	37	68.29%	29	4	65	217
		Total	765	341	1,365	69.17%	363	107	704	3,645
Total			3,161	1,290	1,723	71.02%	1,125	367	3,133	10,799

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