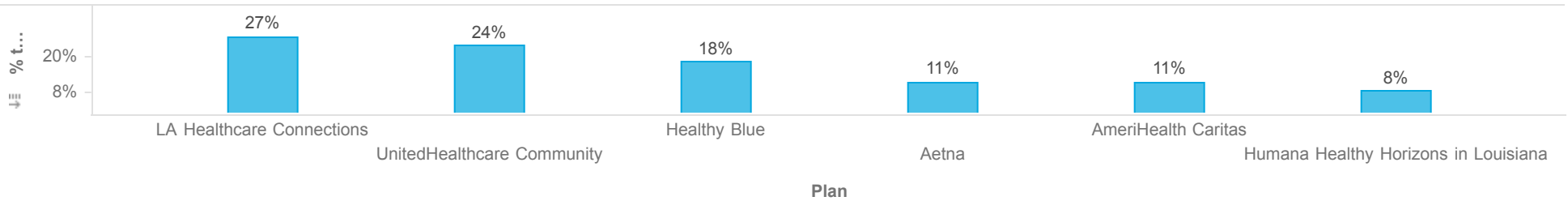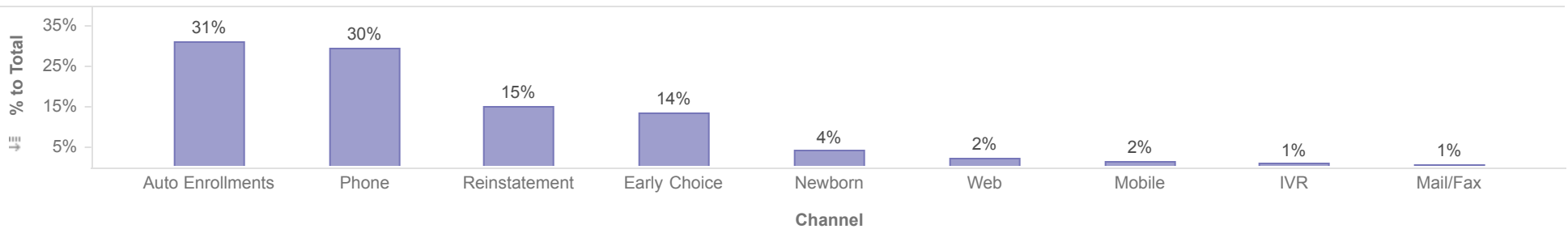**Healthy Louisiana**
Enrollments by Health Plan and Source
Reporting Month: January 2025
Effective Month: February 2025

MAXIMUS

Enrollments by Plan

Enrollments by Source

Plan	Auto Enrollments	Early Choice	IVR	Mail/Fax	Mobile	Newborn	Phone	Reinstatement	Web	Total
Aetna	43,164	27,004	4,772	2,919	6,020	6,545	45,733	20,453	7,273	**163,883**
AmeriHealth Caritas	61,288	15,442	785	499	1,128	6,561	50,085	25,099	1,074	**161,961**
Healthy Blue	69,107	44,368	3,291	2,498	5,608	12,724	84,596	39,883	5,948	**268,023**
Humana Healthy Horizons in Louisiana	78,471	10,714	1,680	1,777	2,301	5,291	3,471	17,471	2,399	**123,575**
LA Healthcare Connections	107,020	48,995	4,821	3,196	5,157	18,653	129,680	63,946	11,191	**392,659**
UnitedHealthcare Community	96,566	53,493	4,146	2,581	4,643	14,589	120,850	55,459	5,062	**357,389**
Total	**455,616**	**200,016**	**19,495**	**13,470**	**24,857**	**64,363**	**434,415**	**222,311**	**32,947**	**1,467,490**

Description: This report shows all active members in Healthy Louisiana as of the effective date above. Members who will be disenrolled at the end of the reporting month are not included. Enrollees who gain and lose eligibility during the reporting month are not included. J/K linkages are excluded.
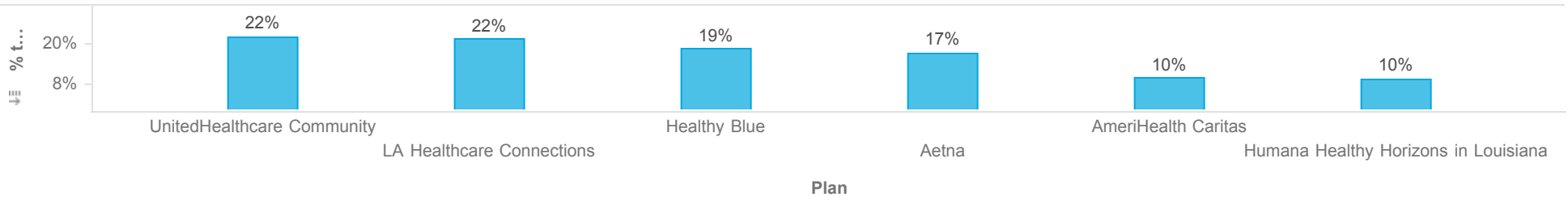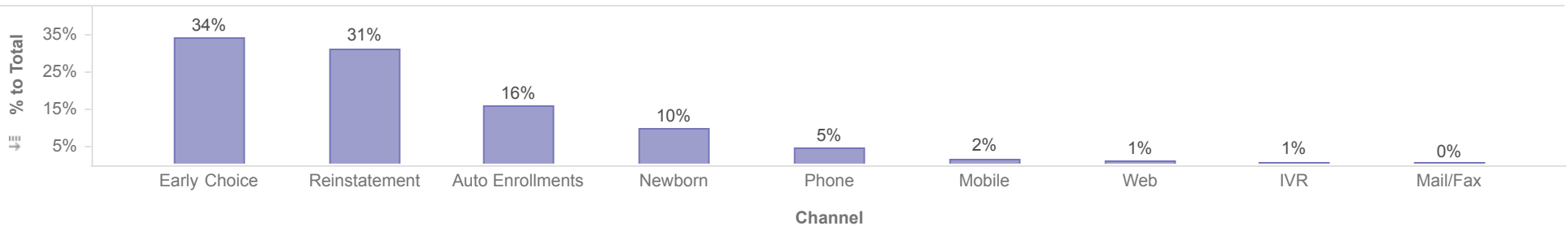Note: Percentages are rounded to the nearest whole number.

Healthy Louisiana
Enrollments by Health Plan and Source
Reporting Month: January 2025
Effective Month: February 2025

Enrollments by Plan

Enrollments by Source

Plan	Auto Enrollments	Early Choice	IVR	Mail/Fax	Mobile	Newborn	Phone	Reinstatement	Web	Total
Aetna	1,103	1,950	69	16	133	593	1,323	1,199	116	**6,502**
AmeriHealth Caritas	1,142	917	21	1	57	360	34	1,273	24	**3,829**
Healthy Blue	978	2,807	56	2	153	721	134	2,114	94	**7,059**
Humana Healthy Horizons in Louisiana	1,163	777	33		138	297	37	1,135	83	**3,663**
LA Healthcare Connections	719	3,017	67		111	990	132	3,073	54	**8,163**
UnitedHealthcare Community	892	3,358	75	2	104	792	84	2,849	58	**8,214**
Total	**5,997**	**12,826**	**321**	**21**	**696**	**3,753**	**1,744**	**11,643**	**429**	**37,430**

Description: This report shows new enrollments and transfers for the reporting month. Members who transfer plan during the reporting month will only be counted once for the month, regardless of how many times the member transfers during the month. Members who will be disenrolled at the end of the reporting month are not included in this report. Enrollees who gain and lose eligibility during the reporting month are not included. J/K linkages are excluded. Open enrollment transactions are also excluded.
Note: Percentages are rounded to the nearest whole number.