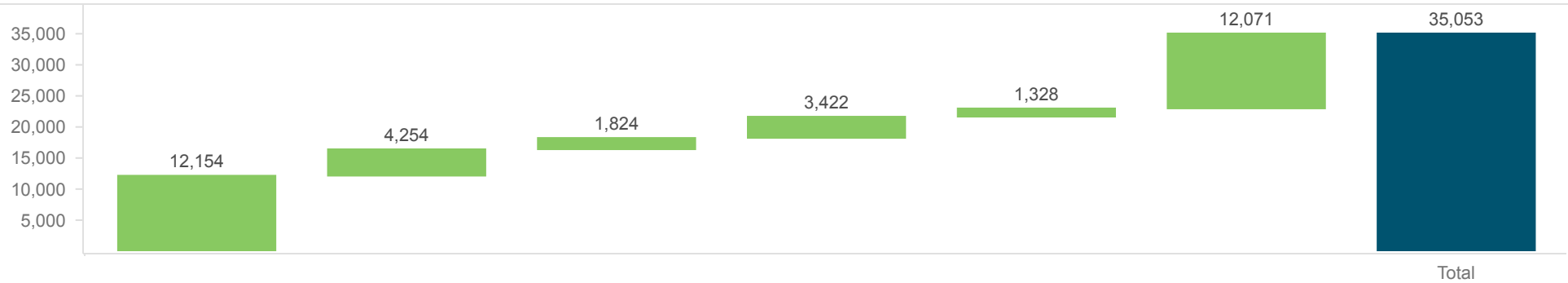




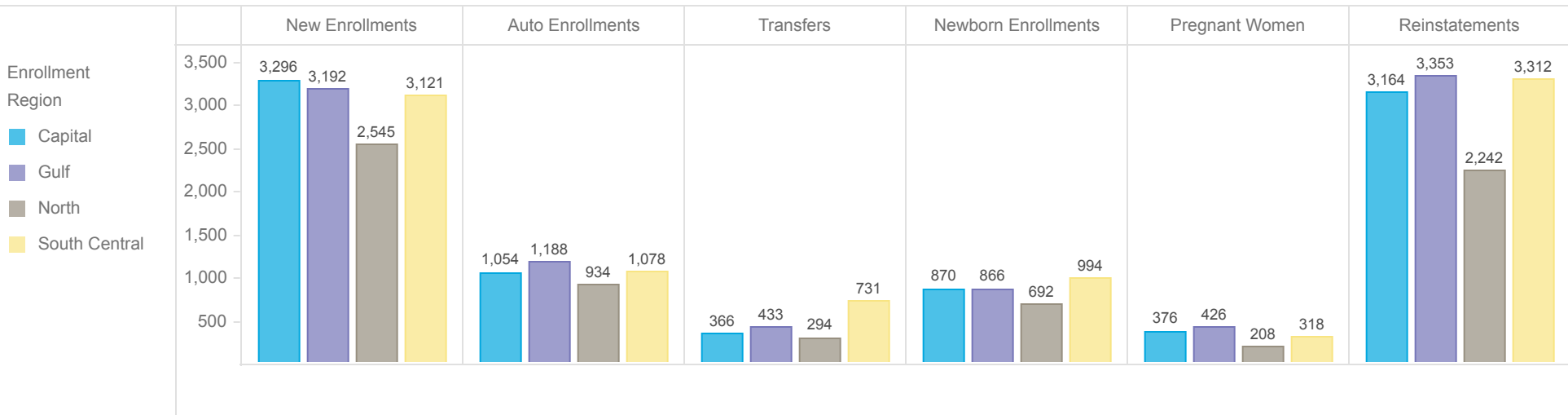
## Healthy Louisiana Monthly Enrollments by Location Reporting Month: March 2025

MAXIMUS®

### Breakdown of Total Enrollments



### Total Enrollments - Regional Comparison



Description: This report shows new enrollments and transfers for the reporting month. Members who transfer plans during the reporting month will only be counted once for the month, regardless of how many times the member transfers during the reporting month. Members who will be disenrolled at the end of the reporting month are included in the report. J/K linkages are excluded from the report. Open enrollment transactions are also excluded.



**Healthy Louisiana**  
**Monthly Enrollments by Location**  
**Reporting Month: March 2025**

**MAXIMUS**

Enrollment Region	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Pregnant Women	Reinstatements	Total Enrollments
Capital	3,296	1,054	366	75.77%	870	376	3,164	9,126
Gulf	3,192	1,188	433	72.88%	866	426	3,353	9,458
North	2,545	934	294	73.15%	692	208	2,242	6,915
South Central	3,121	1,078	731	74.33%	994	318	3,312	9,554
<b>Total</b>	<b>12,154</b>	<b>4,254</b>	<b>1,824</b>	<b>74.07%</b>	<b>3,422</b>	<b>1,328</b>	<b>12,071</b>	<b>35,053</b>

Enrollment Region	Enrollment Area	Enrollment Parish	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Pregnant Women	Reinstatements	Total Enrollments
Capital	Baton Rouge	ASCENSION	294	125	29	70.17%	69	30	256	803
		EAST BATON ROUGE	1,166	361	136	76.36%	323	148	1,103	3,237
		EAST FELICIANA	41	16	5	71.93%	14	2	36	114
		IBERVILLE	76	18	8	80.85%	26	9	71	208
		POINTE COUPEE	52	11	8	82.54%	11	5	71	158
		WEST BATON ROUGE	58	15	4	79.45%	16	10	67	170
		WEST FELICIANA	27	8	0	77.14%	8	1	24	68
		<b>Total</b>	<b>1,714</b>	<b>554</b>	<b>190</b>	<b>75.57%</b>	<b>467</b>	<b>205</b>	<b>1,628</b>	<b>4,758</b>
	North Shore	LIVINGSTON	369	116	38	76.08%	106	41	360	1,030
		ST HELENA	14	2	0	87.50%	9	1	23	49
		ST TAMMANY	614	191	57	76.27%	155	64	560	1,641
		TANGIPAHOA	439	141	63	75.69%	100	48	441	1,232
		WASHINGTON	146	50	18	74.49%	33	17	152	416
		<b>Total</b>	<b>1,582</b>	<b>500</b>	<b>176</b>	<b>75.98%</b>	<b>403</b>	<b>171</b>	<b>1,536</b>	<b>4,368</b>
<b>Total</b>			<b>3,296</b>	<b>1,054</b>	<b>366</b>	<b>75.77%</b>	<b>870</b>	<b>376</b>	<b>3,164</b>	<b>9,126</b>

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Gulf	New Orleans	JEFFERSON	573	223	83	71.98%	165	96	688	1,828
		ORLEANS	1,050	368	126	74.05%	197	123	915	2,779
		PLAQUEMINES	28	22	7	56.00%	6	8	62	133
		ST BERNARD	120	51	23	70.18%	38	14	130	376
		EAST JEFFERSON	479	225	91	68.04%	160	91	549	1,595
		<b>Total</b>	<b>2,250</b>	<b>889</b>	<b>330</b>	<b>71.68%</b>	<b>566</b>	<b>332</b>	<b>2,344</b>	<b>6,711</b>
	Thibodaux	ASSUMPTION	37	15	5	71.15%	15	7	50	129
		LAFOURCHE	204	50	18	80.31%	74	21	213	580
		ST CHARLES	114	33	13	77.55%	34	7	112	313
		ST JAMES	42	11	6	79.25%	8	3	49	119
		ST JOHN	139	41	13	77.22%	35	8	137	373
		ST MARY	148	48	7	75.51%	41	21	133	398
		TERREBONNE	258	101	41	71.87%	93	27	315	835
		<b>Total</b>	<b>942</b>	<b>299</b>	<b>103</b>	<b>75.91%</b>	<b>300</b>	<b>94</b>	<b>1,009</b>	<b>2,747</b>
<b>Total</b>			<b>3,192</b>	<b>1,188</b>	<b>433</b>	<b>72.88%</b>	<b>866</b>	<b>426</b>	<b>3,353</b>	<b>9,458</b>

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North	Monroe	CALDWELL	39	9	6	81.25%	13	3	46	116
		EAST CARROLL	27	10	6	72.97%	15	0	23	81
		FRANKLIN	57	27	10	67.86%	20	3	66	183
		JACKSON	48	9	4	84.21%	6	0	31	98
		LINCOLN	138	42	15	76.67%	33	13	123	364
		MADISON	37	16	5	69.81%	6	1	35	100
		MOREHOUSE	83	31	10	72.81%	19	7	71	221
		OUACHITA	478	174	60	73.31%	141	39	475	1,367
		RICHLAND	62	17	2	78.48%	16	6	65	168
		TENSAS	15	8	0	65.22%	3	1	10	37
		UNION	82	28	10	74.55%	18	4	50	192
		WEST CARROLL	34	11	3	75.56%	7	1	32	88
		Out-of-State	2	2	1	50.00%	1	1	2	9
		<b>Total</b>	<b>1,102</b>	<b>384</b>	<b>132</b>	<b>74.16%</b>	<b>298</b>	<b>79</b>	<b>1,029</b>	<b>3,024</b>
	Shreveport	BIENVILLE	38	16	9	70.37%	9	2	34	108
		BOSSIER	280	99	37	73.88%	93	33	232	774
		CADD0	700	286	88	70.99%	166	50	581	1,871
		CLAIBORNE	29	11	1	72.50%	10	1	35	87
		DESOTO	66	23	1	74.16%	22	5	64	181
		NATCHITOCHES	124	31	4	80.00%	37	19	112	327
		RED RIVER	21	15	3	58.33%	10	4	26	79
		SABINE	81	18	6	81.82%	18	5	43	171
		WEBSTER	104	51	13	67.10%	29	10	86	293
		<b>Total</b>	<b>1,443</b>	<b>550</b>	<b>162</b>	<b>72.40%</b>	<b>394</b>	<b>129</b>	<b>1,213</b>	<b>3,891</b>
<b>Total</b>			<b>2,545</b>	<b>934</b>	<b>294</b>	<b>73.15%</b>	<b>692</b>	<b>208</b>	<b>2,242</b>	<b>6,915</b>

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South Central	Alexandria	AVOYELLES	114	62	12	64.77%	30	8	118	344
		CATAHOULA	36	12	4	75.00%	7	0	23	82
		CONCORDIA	70	30	10	70.00%	25	2	57	194
		GRANT	49	14	9	77.78%	9	8	67	156
		LASALLE	47	8	2	85.45%	9	2	43	111
		RAPIDES	330	136	53	70.82%	85	27	335	966
		VERNON	112	38	22	74.67%	29	13	102	316
		WINN	31	14	4	68.89%	9	3	30	91
		<b>Total</b>	<b>789</b>	<b>314</b>	<b>116</b>	<b>71.53%</b>	<b>203</b>	<b>63</b>	<b>775</b>	<b>2,260</b>
	Lafayette	ACADIA	158	50	16	75.96%	51	13	194	482
		EVANGELINE	71	27	5	72.45%	29	6	96	234
		IBERIA	202	61	18	76.81%	45	16	226	568
		LAFAYETTE	604	183	65	76.75%	192	68	610	1,722
		ST LANDRY	232	78	19	74.84%	99	29	308	765
		ST MARTIN	136	32	8	80.95%	38	14	169	397
		VERMILION	143	46	19	75.66%	53	10	170	441
		<b>Total</b>	<b>1,546</b>	<b>477</b>	<b>150</b>	<b>76.42%</b>	<b>507</b>	<b>156</b>	<b>1,773</b>	<b>4,609</b>
	Lake Charles	ALLEN	55	21	15	72.37%	28	6	57	182
		BEAUREGARD	98	34	29	74.24%	33	11	86	291
		CALCASIEU	539	194	403	73.53%	201	77	540	1,954
		CAMERON	8	2	2	80.00%	1	2	2	17
		JEFFERSON DAVIS	86	36	16	70.49%	21	3	79	241
		<b>Total</b>	<b>786</b>	<b>287</b>	<b>465</b>	<b>73.25%</b>	<b>284</b>	<b>99</b>	<b>764</b>	<b>2,685</b>
<b>Total</b>			<b>3,121</b>	<b>1,078</b>	<b>731</b>	<b>74.33%</b>	<b>994</b>	<b>318</b>	<b>3,312</b>	<b>9,554</b>

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