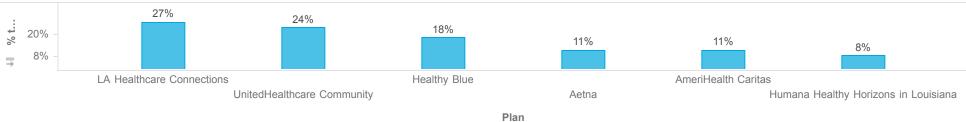


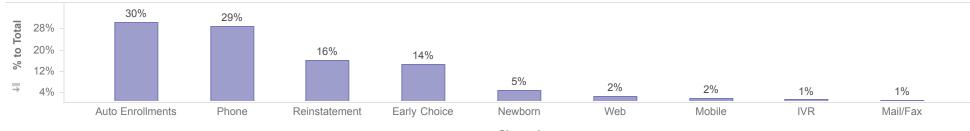
# Healthy Louisiana Enrollments by Health Plan and Source Reporting Month: March 2025 Effective Month: April 2025

### **MAXIMUS**





#### **Enrollments by Source**



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	Member Count									
Plan	Auto Enrollments	Early Choice	IVR	Mail/Fax	Mobile	Newborn	Phone	Reinstatement	Web	Total
Aetna	42,603	28,198	4,581	2,795	5,854	7,094	45,253	21,679	6,986	165,043
AmeriHealth Caritas	59,958	16,127	751	480	1,100	6,799	48,138	26,037	1,037	160,427
Healthy Blue	67,029	45,969	3,210	2,426	5,449	13,336	81,449	41,408	5,730	266,006
Humana Healthy Horizons in Louisiana	75,231	11,633	1,632	1,715	2,394	5,339	3,525	18,302	2,332	122,103
LA Healthcare Connections	103,155	50,895	4,663	3,081	5,016	19,007	124,404	66,062	10,750	387,033
UnitedHealthcare Community	93,367	55,137	4,006	2,473	4,478	15,113	115,838	57,678	4,854	352,944
Total	441,343	207,959	18,843	12,970	24,291	66,688	418,607	231,166	31,689	1,453,556

Description: This report shows all active members in Healthy Louisiana as of the effective date above. Members who will be disenrolled at the end of the reporting month are not included. Enrollees who gain and lose eligibility during the reporting month are not included. J/K linkages are excluded. Note: Percentages are rounded to the nearest whole number.

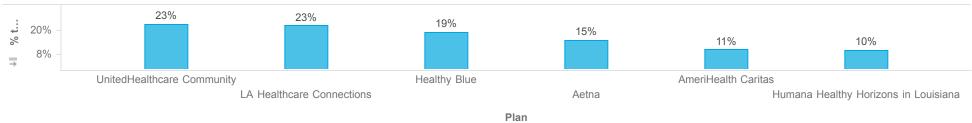
Report No. 122A Page 1 of 2 Run Date: 04/03/2025



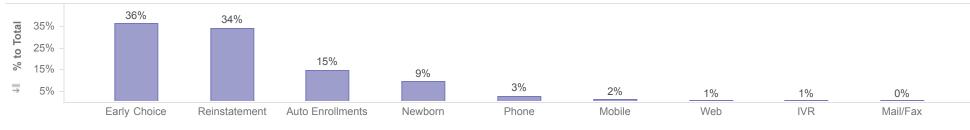
# Healthy Louisiana Enrollments by Health Plan and Source Reporting Month: March 2025 Effective Month: April 2025

### **MAXIMUS**





#### **Enrollments by Source**



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	Member Count									
Plan	Auto Enrollments	Early Choice	IVR	Mail/Fax	Mobile	Newborn	Phone	Reinstatement	Web	Total
Aetna	960	1,824	43	19	77	480	490	1,368	57	5,318
AmeriHealth Caritas	943	1,059	9		24	360	19	1,326	11	3,751
Healthy Blue	851	2,794	50	6	116	667	123	2,030	48	6,685
Humana Healthy Horizons in Louisiana	1,003	815	20	16	162	278	177	1,026	50	3,547
LA Healthcare Connections	750	3,086	38	3	65	805	93	3,165	33	8,038
UnitedHealthcare Community	778	3,262	32	1	91	760	68	3,079	41	8,112
Total	5,285	12,840	192	45	535	3,350	970	11,994	240	35,451

Description: This report shows new enrollments and transfers for the reporting month. Members who transfer plan during the reporting month will only be counted once for the month, regardless of how many times the member transfers during the month. Members who will be disenrolled at the end of the reporting month are not included in this report. Enrollees who gain and lose eligibility during the reporting month are not included. J/K linkages are excluded. Open enrollment transactions are also excluded.

Note: Percentages are rounded to the nearest whole number.