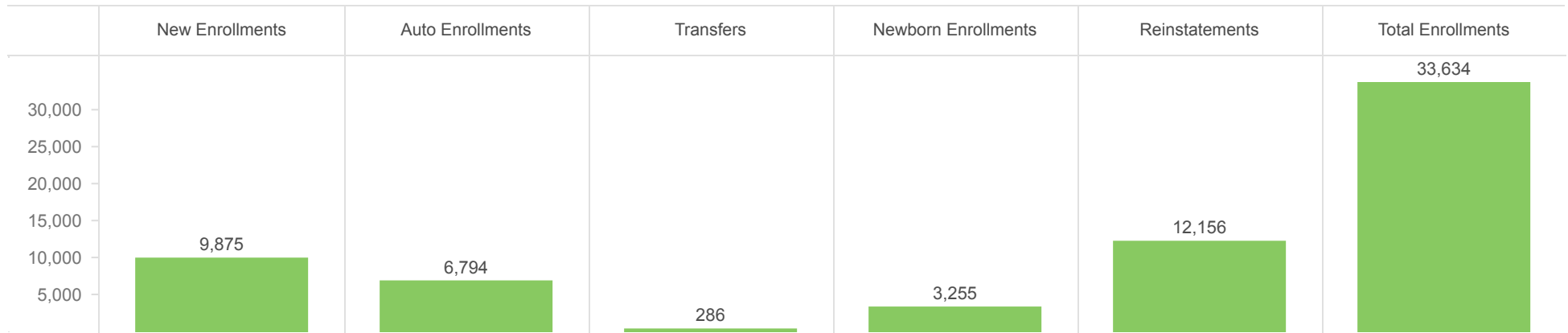




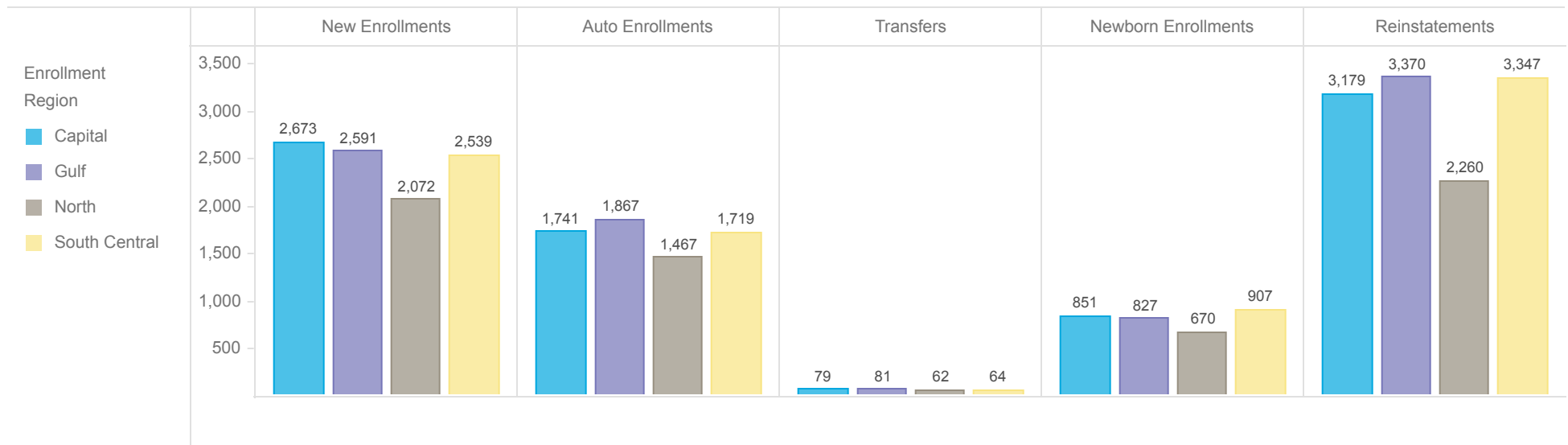
## Healthy Louisiana Monthly Enrollment by Location - New Members Reporting Month: March 2025

MAXIMUS®

### Breakdown of Total Enrollments



### Total Enrollments - Regional Comparison



Description: This report shows new enrollments and transfers for the reporting month by location. Members who transfer plans during the reporting month will only be counted once for the month, regardless of how many times the member transfers during the reporting month. Members who will be disenrolled at the end of the reporting month are included in the report. Open enrollment transactions are also excluded.



**Healthy Louisiana**  
**Monthly Enrollment by Location - New Members**  
**Reporting Month: March 2025**

**MAXIMUS**

Enrollment Region	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Reinstatements	Total Enrollments
Capital	2,673	1,741	79	60.56%	851	3,179	8,888
Gulf	2,591	1,867	81	58.12%	827	3,370	9,147
North	2,072	1,467	62	58.55%	670	2,260	6,733
South Central	2,539	1,719	64	59.63%	907	3,347	8,866
<b>Total</b>	<b>9,875</b>	<b>6,794</b>	<b>286</b>	<b>59.24%</b>	<b>3,255</b>	<b>12,156</b>	<b>33,634</b>

Enrollment Region	Enrollment Area	Enrollment Parish	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Reinstatements	Total Enrollments
Capital	Baton Rouge	ASCENSION	233	189	12	55.21%	69	259	791
		EAST BATON ROUGE	929	619	26	60.01%	316	1,110	3,147
		EAST FELICIANA	31	26	4	54.39%	14	36	113
		IBERVILLE	72	28	0	72.00%	23	71	203
		POINTE COUPEE	43	21	5	67.19%	11	71	156
		WEST BATON ROUGE	45	29	1	60.81%	16	68	168
		WEST FELICIANA	21	15	1	58.33%	8	24	70
		<b>Total</b>	<b>1,374</b>	<b>927</b>	<b>49</b>	<b>59.71%</b>	<b>457</b>	<b>1,639</b>	<b>4,648</b>
	North Shore	LIVINGSTON	309	182	8	62.93%	105	361	1,005
		ST HELENA	11	6	0	64.71%	9	23	50
		ST TAMMANY	517	302	7	63.13%	151	562	1,601
		TANGIPAHOA	346	239	14	59.15%	96	442	1,182
		WASHINGTON	116	85	1	57.71%	33	152	402
		<b>Total</b>	<b>1,299</b>	<b>814</b>	<b>30</b>	<b>61.48%</b>	<b>394</b>	<b>1,540</b>	<b>4,240</b>
<b>Total</b>			<b>2,673</b>	<b>1,741</b>	<b>79</b>	<b>60.56%</b>	<b>851</b>	<b>3,179</b>	<b>8,888</b>

Description: This report shows new enrollments and transfers for the reporting month by location. Members who transfer plans during the reporting month will only be counted once for the month, regardless of how many times the member transfers during the reporting month. Members who will be disenrolled at the end of the reporting month are included in the report. Open enrollment transactions are also excluded.



**Healthy Louisiana**  
**Monthly Enrollment by Location - New Members**  
**Reporting Month: March 2025**

**MAXIMUS**

Enrollment Region	Enrollment Area	Enrollment Parish	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Reinstatements	Total Enrollments
Gulf	New Orleans	JEFFERSON	466	347	12	57.32%	163	689	1,768
		ORLEANS	858	589	20	59.30%	191	918	2,697
		PLAQUEMINES	28	23	0	54.90%	5	63	127
		ST BERNARD	92	82	4	52.87%	38	130	359
		EAST JEFFERSON	388	322	16	54.65%	154	554	1,521
		<b>Total</b>	<b>1,832</b>	<b>1,363</b>	<b>52</b>	<b>57.34%</b>	<b>551</b>	<b>2,354</b>	<b>6,472</b>
	Thibodaux	ASSUMPTION	27	26	0	50.94%	14	50	124
		LAFOURCHE	162	92	13	63.78%	64	218	569
		ST CHARLES	96	56	4	63.16%	34	112	309
		ST JAMES	38	17	0	69.09%	8	49	115
		ST JOHN	109	75	3	59.24%	33	137	364
		ST MARY	121	77	2	61.11%	39	133	392
		TERREBONNE	206	161	7	56.13%	84	317	802
		<b>Total</b>	<b>759</b>	<b>504</b>	<b>29</b>	<b>60.10%</b>	<b>276</b>	<b>1,016</b>	<b>2,675</b>
<b>Total</b>			<b>2,591</b>	<b>1,867</b>	<b>81</b>	<b>58.12%</b>	<b>827</b>	<b>3,370</b>	<b>9,147</b>

Description: This report shows new enrollments and transfers for the reporting month by location. Members who transfer plans during the reporting month will only be counted once for the month, regardless of how many times the member transfers during the reporting month. Members who will be disenrolled at the end of the reporting month are included in the report. Open enrollment transactions are also excluded.



**Healthy Louisiana**  
**Monthly Enrollment by Location - New Members**  
**Reporting Month: March 2025**

**MAXIMUS**

Enrollment Region	Enrollment Area	Enrollment Parish	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Reinstatements	Total Enrollments
North	Monroe	CALDWELL	29	19	2	60.42%	12	48	113
		EAST CARROLL	19	17	0	52.78%	14	23	73
		FRANKLIN	57	31	4	64.77%	20	70	185
		JACKSON	40	17	3	70.18%	6	31	97
		LINCOLN	118	64	1	64.84%	32	123	349
		MADISON	37	20	1	64.91%	4	35	98
		MOREHOUSE	67	49	2	57.76%	18	71	214
		OUACHITA	383	277	12	58.03%	136	480	1,326
		RICHLAND	51	28	0	64.56%	16	65	166
		TENSAS	9	14	0	39.13%	3	10	37
		UNION	66	44	5	60.00%	16	50	185
		WEST CARROLL	19	27	4	41.30%	7	32	90
		Out-of-State	1	3	1	25.00%	1	1	8
		<b>Total</b>	<b>896</b>	<b>610</b>	<b>35</b>	<b>59.50%</b>	<b>285</b>	<b>1,039</b>	<b>2,941</b>
	Shreveport	BIENVILLE	35	22	0	61.40%	9	34	102
		BOSSIER	219	164	9	57.18%	90	233	744
		CADDO	583	424	16	57.89%	163	585	1,822
		CLAIBORNE	25	15	0	62.50%	10	35	86
		DESOTO	54	39	0	58.06%	22	66	186
		NATCHITOCHE	104	56	1	65.00%	35	112	327
		RED RIVER	12	24	0	33.33%	10	26	76
		SABINE	63	37	0	63.00%	18	44	167
		WEBSTER	81	76	1	51.59%	28	86	282
		<b>Total</b>	<b>1,176</b>	<b>857</b>	<b>27</b>	<b>57.85%</b>	<b>385</b>	<b>1,221</b>	<b>3,792</b>
<b>Total</b>			<b>2,072</b>	<b>1,467</b>	<b>62</b>	<b>58.55%</b>	<b>670</b>	<b>2,260</b>	<b>6,733</b>

Description: This report shows new enrollments and transfers for the reporting month by location. Members who transfer plans during the reporting month will only be counted once for the month, regardless of how many times the member transfers during the reporting month. Members who will be disenrolled at the end of the reporting month are included in the report. Open enrollment transactions are also excluded.



**Healthy Louisiana**  
**Monthly Enrollment by Location - New Members**  
**Reporting Month: March 2025**

**MAXIMUS**

Enrollment Region	Enrollment Area	Enrollment Parish	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Reinstatements	Total Enrollments
South Central	Alexandria	AVOYELLES	87	93	1	48.33%	30	119	338
		CATAHOULA	25	24	0	51.02%	7	23	79
		CONCORDIA	58	44	1	56.86%	22	57	183
		GRANT	44	24	0	64.71%	8	69	152
		LASALLE	35	19	0	64.81%	9	45	110
		RAPIDES	264	216	21	55.00%	85	345	957
		VERNON	96	57	4	62.75%	30	104	304
		WINN	26	20	0	56.52%	9	31	89
		<b>Total</b>	<b>635</b>	<b>497</b>	<b>27</b>	<b>56.10%</b>	<b>200</b>	<b>793</b>	<b>2,212</b>
	Lafayette	ACADIA	129	79	1	62.02%	51	194	466
		EVANGELINE	51	52	2	49.51%	29	97	237
		IBERIA	168	97	5	63.40%	42	226	553
		LAFAYETTE	507	291	3	63.53%	184	612	1,657
		ST LANDRY	176	139	2	55.87%	98	310	753
		ST MARTIN	121	49	3	71.18%	38	170	394
		VERMILION	114	76	3	60.00%	50	170	422
		<b>Total</b>	<b>1,266</b>	<b>783</b>	<b>19</b>	<b>61.79%</b>	<b>492</b>	<b>1,779</b>	<b>4,482</b>
	Lake Charles	ALLEN	46	31	2	59.74%	23	58	166
		BEAUREGARD	74	58	2	56.06%	27	86	258
		CALCASIEU	437	302	12	59.13%	147	545	1,508
		CAMERON	8	2	0	80.00%	0	3	15
		JEFFERSON DAVIS	73	46	2	61.34%	18	83	225
		<b>Total</b>	<b>638</b>	<b>439</b>	<b>18</b>	<b>59.24%</b>	<b>215</b>	<b>775</b>	<b>2,172</b>
<b>Total</b>			<b>2,539</b>	<b>1,719</b>	<b>64</b>	<b>59.63%</b>	<b>907</b>	<b>3,347</b>	<b>8,866</b>

Description: This report shows new enrollments and transfers for the reporting month by location. Members who transfer plans during the reporting month will only be counted once for the month, regardless of how many times the member transfers during the reporting month. Members who will be disenrolled at the end of the reporting month are included in the report. Open enrollment transactions are also excluded.