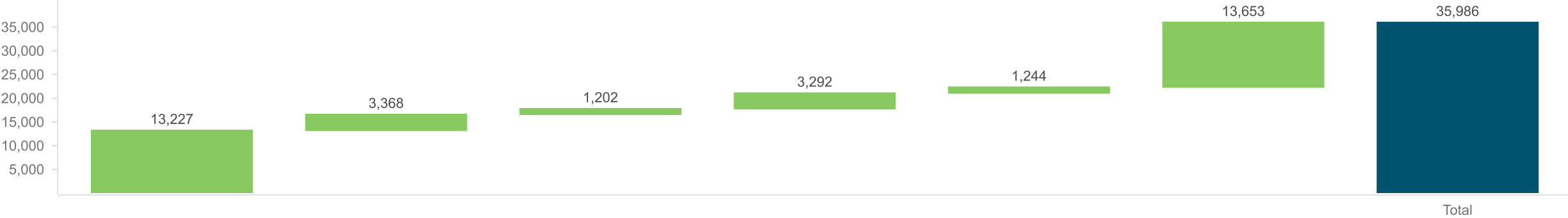




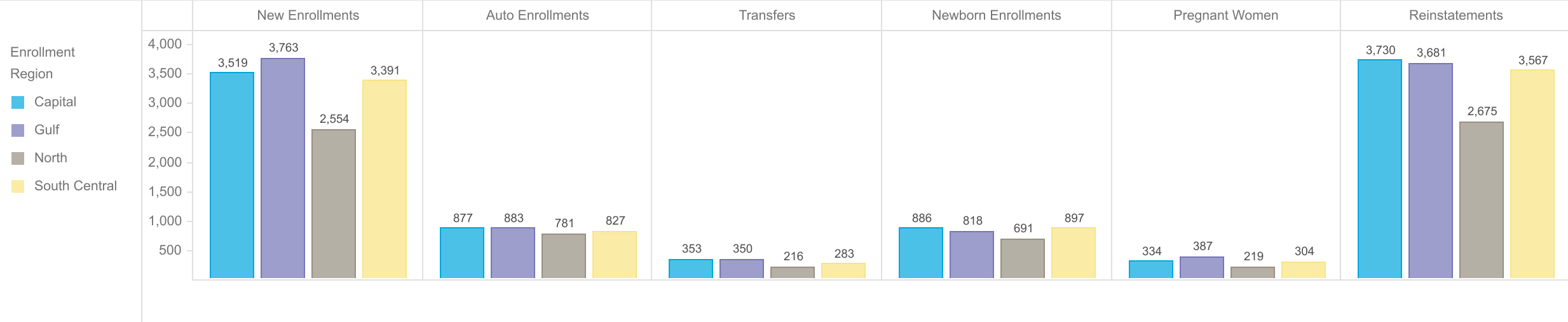
Healthy Louisiana  
Monthly Enrollments by Location  
Reporting Month: September 2025



Breakdown of Total Enrollments



Total Enrollments - Regional Comparison



Description: This report shows new enrollments and transfers for the reporting month. Members who transfer plans during the reporting month will only be counted once for the month, regardless of how many times the member transfers during the reporting month. Members who will be disenrolled at the end of the reporting month are included in the report. J/K linkages are excluded from the report. Open enrollment transactions are also excluded.



Healthy Louisiana  
Monthly Enrollments by Location  
Reporting Month: September 2025



Enrollment Region	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Pregnant Women	Reinstatements	Total Enrollments
Capital	3,519	877	353	80.05%	886	334	3,730	9,699
Gulf	3,763	883	350	80.99%	818	387	3,681	9,882
North	2,554	781	216	76.58%	691	219	2,675	7,136
South Central	3,391	827	283	80.39%	897	304	3,567	9,269
Total	13,227	3,368	1,202	79.70%	3,292	1,244	13,653	35,986

Enrollment Region	Enrollment Area	Enrollment Parish	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Pregnant Women	Reinstatements	Total Enrollments
Capital	Baton Rouge	ASCENSION	251	53	26	82.57%	80	22	281	713
		EAST BATON ROUGE	1,244	319	139	79.59%	344	147	1,297	3,490
		EAST FELICIANA	45	25	5	64.29%	12	3	54	144
		IBERVILLE	77	24	10	76.24%	24	7	91	233
		POINTE COUPEE	49	10	3	83.05%	21	8	84	175
		WEST BATON ROUGE	69	12	4	85.19%	25	8	74	192
		WEST FELICIANA	16	3	1	84.21%	4	1	18	43
		Total	1,751	446	188	79.70%	510	196	1,899	4,990
	North Shore	LIVINGSTON	401	89	37	81.84%	93	35	461	1,116
		ST HELENA	23	5	3	82.14%	7	2	29	69
		ST TAMMANY	609	169	61	78.28%	123	48	677	1,687
		TANGIPAHOA	565	115	49	83.09%	112	43	513	1,397
		WASHINGTON	170	53	15	76.23%	41	10	151	440
		Total	1,768	431	165	80.40%	376	138	1,831	4,709
Total			3,519	877	353	80.05%	886	334	3,730	9,699

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Gulf	New Orleans	JEFFERSON	713	149	71	82.71%	157	78	664	1,832
		ORLEANS	1,307	371	109	77.89%	236	80	1,151	3,254
		PLAQUEMINES	44	11	3	80.00%	12	8	59	137
		ST BERNARD	145	35	12	80.56%	37	16	172	417
		EAST JEFFERSON	558	108	64	83.78%	130	109	559	1,528
		Total	2,767	674	259	80.41%	572	291	2,605	7,168
	Thibodaux	ASSUMPTION	48	11	2	81.36%	9	4	37	111
		LAFOURCHE	205	52	17	79.77%	60	14	209	557
		ST CHARLES	74	31	8	70.48%	30	10	124	277
		ST JAMES	62	8	4	88.57%	11	6	65	156
		ST JOHN	174	20	22	89.69%	19	12	154	401
		ST MARY	135	44	15	75.42%	46	21	171	432
		TERREBONNE	298	43	23	87.39%	71	29	316	780
		Total	996	209	91	82.66%	246	96	1,076	2,714
Total			3,763	883	350	80.99%	818	387	3,681	9,882

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North	Monroe	CALDWELL	27	14	3	65.85%	7	3	49	103
		EAST CARROLL	28	4	0	87.50%	2	3	29	66
		FRANKLIN	64	11	4	85.33%	22	3	66	170
		JACKSON	30	11	2	73.17%	6	3	51	103
		LINCOLN	119	41	9	74.38%	32	11	129	341
		MADISON	53	9	1	85.48%	11	1	31	106
		MOREHOUSE	72	23	4	75.79%	21	3	100	223
		OUACHITA	503	181	46	73.54%	143	43	569	1,485
		RICHLAND	57	21	7	73.08%	15	4	65	169
		TENSAS	21	8	0	72.41%	6	3	9	47
		UNION	65	21	5	75.58%	17	6	70	184
		WEST CARROLL	23	14	4	62.16%	14	3	31	89
		Out-of-State	1	1	2	50.00%	0	0	6	10
		Total	1,063	359	87	74.75%	296	86	1,205	3,096
	Shreveport	BIENVILLE	48	11	6	81.36%	12	5	54	136
		BOSSIER	275	75	23	78.57%	87	33	268	761
		CADDO	733	222	67	76.75%	193	65	719	1,999
		CLAIBORNE	49	10	3	83.05%	5	1	28	96
		DESOTO	62	16	7	79.49%	17	4	60	166
		NATCHITOCHES	114	24	7	82.61%	29	10	126	310
		RED RIVER	25	7	1	78.13%	13	2	31	79
		SABINE	68	14	5	82.93%	13	2	67	169
		WEBSTER	117	43	10	73.13%	26	11	117	324
		Total	1,491	422	129	77.94%	395	133	1,470	4,040
Total			2,554	781	216	76.58%	691	219	2,675	7,136

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South Central	Alexandria	AVOYELLES	138	32	9	81.18%	44	10	126	359
		CATAHOULA	27	3	0	90.00%	5	1	31	67
		CONCORDIA	80	11	8	87.91%	15	5	73	192
		GRANT	49	15	10	76.56%	13	4	57	148
		LASALLE	32	7	2	82.05%	6	4	29	80
		RAPIDES	354	111	24	76.13%	89	25	382	985
		VERNON	115	25	7	82.14%	30	10	127	314
		WINN	53	13	5	80.30%	9	4	43	127
		Total	848	217	65	79.62%	211	63	868	2,272
	Lafayette	ACADIA	170	43	19	79.81%	38	17	231	518
		EVANGELINE	84	23	5	78.50%	23	10	112	257
		IBERIA	233	55	20	80.90%	54	15	234	611
		LAFAYETTE	653	153	58	81.02%	168	76	677	1,785
		ST LANDRY	269	65	22	80.54%	68	25	304	753
		ST MARTIN	102	39	13	72.34%	31	6	142	333
		VERMILION	133	29	10	82.10%	51	20	170	413
		Total	1,644	407	147	80.16%	433	169	1,870	4,670
	Lake Charles	ALLEN	57	11	2	83.82%	16	6	74	166
		BEAUREGARD	93	25	9	78.81%	31	7	94	259
		CALCASIEU	664	144	52	82.18%	187	54	582	1,683
		CAMERON	13	3	0	81.25%	1	1	3	21
		JEFFERSON DAVIS	72	20	8	78.26%	18	4	76	198
		Total	899	203	71	81.58%	253	72	829	2,327
Total			3,391	827	283	80.39%	897	304	3,567	9,269

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