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Healthy Louisiana
Monthly Enrollment by Location - New Members
Reporting Month: September 2025

MAXIMUS®

Enrollment Region	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Reinstatements	Total Enrollments
Capital	3,038	1,383	50	68.72%	855	3,770	9,419
Gulf	3,241	1,459	43	68.96%	787	3,707	9,613
North	2,196	1,163	50	65.38%	675	2,703	7,001
South Central	2,963	1,322	52	69.15%	852	3,602	9,083
Total	11,438	5,327	195	68.23%	3,169	13,782	35,116

Enrollment Region	Enrollment Area	Enrollment Parish	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Reinstatements	Total Enrollments
Capital	Baton Rouge	ASCENSION	209	94	2	68.98%	78	284	689
		EAST BATON ROUGE	1,037	532	22	66.09%	331	1,316	3,375
		EAST FELICIANA	41	26	2	61.19%	12	57	141
		IBERVILLE	67	35	1	65.69%	24	93	227
		POINTE COUPEE	41	18	0	69.49%	20	85	171
		WEST BATON ROUGE	57	21	2	73.08%	22	76	186
		WEST FELICIANA	16	5	1	76.19%	3	18	44
		Total	1,468	731	30	66.76%	490	1,929	4,833
	North Shore	LIVINGSTON	359	133	4	72.97%	91	468	1,091
		ST HELENA	17	12	0	58.62%	6	29	66
		ST TAMMANY	555	238	9	69.99%	118	679	1,646
		TANGIPAHOA	491	189	4	72.21%	110	514	1,351
		WASHINGTON	148	80	3	64.91%	40	151	432
		Total	1,570	652	20	70.66%	365	1,841	4,586
Total			3,038	1,383	50	68.72%	855	3,770	9,419

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Gulf	New Orleans	JEFFERSON	617	254	9	70.84%	152	671	1,781
		ORLEANS	1,125	578	14	66.06%	230	1,155	3,180
		PLAQUEMINES	40	17	0	70.18%	12	59	135
		ST BERNARD	125	58	2	68.31%	37	174	411
		EAST JEFFERSON	486	183	7	72.65%	122	563	1,466
		Total	2,393	1,090	32	68.71%	553	2,622	6,973
	Thibodaux	ASSUMPTION	46	15	0	75.41%	9	37	111
		LAFOURCHE	183	77	3	70.38%	55	216	547
		ST CHARLES	62	45	0	57.94%	27	124	268
		ST JAMES	46	24	0	65.71%	10	65	151
		ST JOHN	148	46	2	76.29%	20	155	383
		ST MARY	100	80	3	55.56%	45	172	420
		TERREBONNE	263	82	3	76.23%	68	316	760
		Total	848	369	11	69.68%	234	1,085	2,640
Total			3,241	1,459	43	68.96%	787	3,707	9,613

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North	Monroe	CALDWELL	28	10	0	73.68%	7	53	101
		EAST CARROLL	23	9	0	71.88%	2	29	66
		FRANKLIN	61	18	0	77.22%	21	66	169
		JACKSON	29	14	0	67.44%	5	50	101
		LINCOLN	104	56	0	65.00%	32	133	336
		MADISON	52	14	1	78.79%	11	31	111
		MOREHOUSE	60	31	1	65.93%	20	104	219
		OUACHITA	412	273	6	60.15%	135	572	1,439
		RICHLAND	51	27	0	65.38%	15	67	164
		TENSAS	20	9	0	68.97%	6	9	47
		UNION	59	27	1	68.60%	17	70	180
		WEST CARROLL	23	15	1	60.53%	13	31	85
		Out-of-State	1	1	1	50.00%	0	6	9
		Total	923	504	11	64.68%	284	1,221	3,027
	Shreveport	BIENVILLE	41	18	2	69.49%	11	54	131
		BOSSIER	222	132	7	62.71%	87	271	751
		CADDO	637	331	21	65.81%	190	721	1,964
		CLAIBORNE	42	18	0	70.00%	5	28	94
		DESOTO	55	21	6	72.37%	17	63	166
		NATCHITOCHES	102	36	1	73.91%	29	128	306
		RED RIVER	23	9	0	71.88%	12	31	77
		SABINE	58	25	0	69.88%	13	68	166
		WEBSTER	93	69	2	57.41%	27	118	319
		Total	1,273	659	39	65.89%	391	1,482	3,974
Total			2,196	1,163	50	65.38%	675	2,703	7,001

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South Central	Alexandria	AVOYELLES	110	64	5	63.22%	42	128	359
		CATAHOULA	28	4	0	87.50%	4	31	68
		CONCORDIA	75	18	1	80.65%	14	73	186
		GRANT	37	26	2	58.73%	13	60	142
		LASALLE	30	9	0	76.92%	6	29	78
		RAPIDES	296	177	4	62.58%	84	395	981
		VERNON	102	39	2	72.34%	29	127	310
		WINN	50	19	0	72.46%	8	42	124
		Total	728	356	14	67.16%	200	885	2,248
	Lafayette	ACADIA	138	77	2	64.19%	37	233	504
		EVANGELINE	75	34	2	68.81%	22	115	258
		IBERIA	218	77	1	73.90%	53	235	599
		LAFAYETTE	581	239	14	70.85%	165	677	1,746
		ST LANDRY	247	93	6	72.65%	67	306	742
		ST MARTIN	82	58	2	58.57%	31	144	323
		VERMILION	116	49	3	70.30%	51	170	408
		Total	1,457	627	30	69.91%	426	1,880	4,580
	Lake Charles	ALLEN	51	21	0	70.83%	14	75	165
		BEAUREGARD	87	33	0	72.50%	29	95	250
		CALCASIEU	566	249	8	69.45%	166	588	1,629
		CAMERON	13	3	0	81.25%	1	3	21
		JEFFERSON DAVIS	61	33	0	64.89%	16	76	190
		Total	778	339	8	69.65%	226	837	2,255
Total			2,963	1,322	52	69.15%	852	3,602	9,083

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