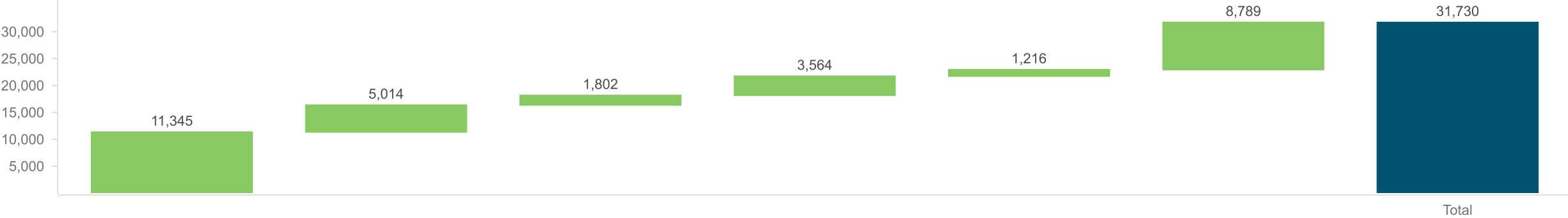




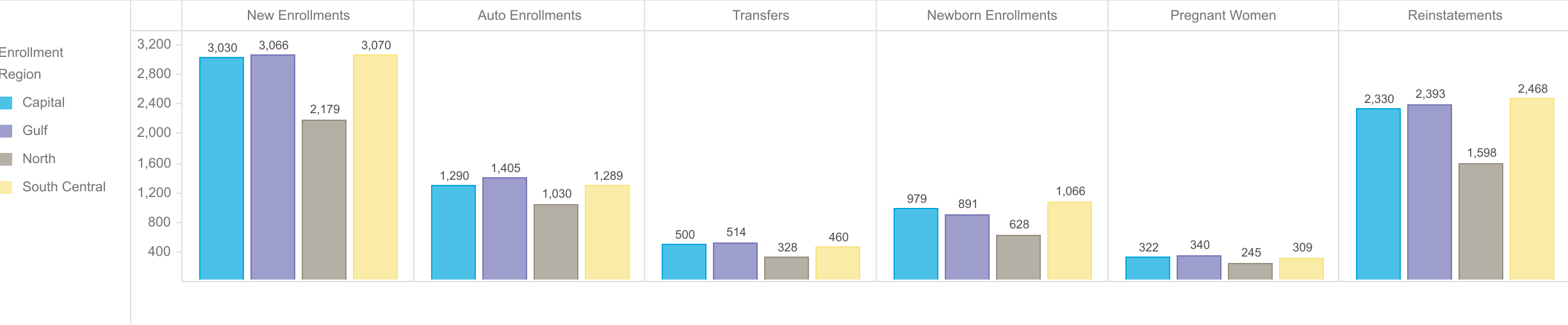
Healthy Louisiana
Monthly Enrollments by Location
Reporting Month: January 2026



Breakdown of Total Enrollments



Total Enrollments - Regional Comparison



Description: This report shows new enrollments and transfers for the reporting month. Members who transfer plans during the reporting month will only be counted once for the month, regardless of how many times the member transfers during the reporting month. Members who will be disenrolled at the end of the reporting month are included in the report. J/K linkages are excluded from the report. Open enrollment transactions are also excluded.



Healthy Louisiana
Monthly Enrollments by Location
Reporting Month: January 2026



Enrollment Region	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Pregnant Women	Reinstatements	Total Enrollments
Capital	3,030	1,290	500	70.14%	979	322	2,330	8,451
Gulf	3,066	1,405	514	68.58%	891	340	2,393	8,609
North	2,179	1,030	328	67.90%	628	245	1,598	6,008
South Central	3,070	1,289	460	70.43%	1,066	309	2,468	8,662
Total	11,345	5,014	1,802	69.35%	3,564	1,216	8,789	31,730

Enrollment Region	Enrollment Area	Enrollment Parish	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Pregnant Women	Reinstatements	Total Enrollments
Capital	Baton Rouge	ASCENSION	243	124	32	66.21%	80	24	185	688
		EAST BATON ROUGE	1,113	491	181	69.39%	365	122	757	3,029
		EAST FELICIANA	61	25	5	70.93%	10	3	41	145
		IBERVILLE	58	30	18	65.91%	17	14	54	191
		POINTE COUPEE	44	20	8	68.75%	9	4	37	122
		WEST BATON ROUGE	39	28	9	58.21%	20	5	46	147
		WEST FELICIANA	15	8	2	65.22%	7	1	14	47
		Total	1,573	726	255	68.42%	508	173	1,134	4,369
	North Shore	LIVINGSTON	361	145	74	71.34%	138	46	264	1,028
		ST HELENA	27	9	2	75.00%	6	2	24	70
		ST TAMMANY	523	239	92	68.64%	141	53	388	1,436
		TANGIPAHOA	418	132	56	76.00%	130	34	365	1,135
		WASHINGTON	128	39	21	76.65%	56	14	155	413
		Total	1,457	564	245	72.09%	471	149	1,196	4,082
Total			3,030	1,290	500	70.14%	979	322	2,330	8,451

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Gulf	New Orleans	JEFFERSON	552	208	93	72.63%	157	47	445	1,502
		ORLEANS	1,037	483	132	68.22%	224	81	730	2,687
		PLAQUEMINES	41	26	13	61.19%	14	5	34	133
		ST BERNARD	107	50	23	68.15%	32	12	109	333
		EAST JEFFERSON	438	213	77	67.28%	147	68	406	1,349
		Total	2,175	980	338	68.94%	574	213	1,724	6,004
	Thibodaux	ASSUMPTION	39	19	9	67.24%	14	8	27	116
		LAFOURCHE	183	105	43	63.54%	81	25	117	554
		ST CHARLES	77	49	24	61.11%	23	9	70	252
		ST JAMES	48	19	3	71.64%	14	5	40	129
		ST JOHN	126	47	19	72.83%	35	18	108	353
		ST MARY	132	41	21	76.30%	44	14	99	351
		TERREBONNE	286	145	57	66.36%	106	48	208	850
		Total	891	425	176	67.71%	317	127	669	2,605
Total			3,066	1,405	514	68.58%	891	340	2,393	8,609

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North	Monroe	CALDWELL	38	12	14	76.00%	8	4	13	89
		EAST CARROLL	15	12	4	55.56%	4	0	27	62
		FRANKLIN	60	22	13	73.17%	19	8	34	156
		JACKSON	28	23	4	54.90%	7	2	14	78
		LINCOLN	117	53	17	68.82%	23	16	64	290
		MADISON	23	11	5	67.65%	16	2	26	83
		MOREHOUSE	69	30	11	69.70%	22	3	56	191
		OUACHITA	445	176	51	71.66%	134	50	328	1,184
		RICHLAND	56	17	12	76.71%	18	5	66	174
		TENSAS	14	3	4	82.35%	3	1	12	37
		UNION	69	27	14	71.88%	21	6	46	183
		WEST CARROLL	30	10	6	75.00%	3	2	39	90
		Out-of-State	1	0	3	100.00%	1	0	11	16
		Total	965	396	158	70.90%	279	99	736	2,633
	Shreveport	BIENVILLE	29	15	10	65.91%	14	2	21	91
		BOSSIER	229	143	33	61.56%	72	34	142	653
		CADDO	612	300	75	67.11%	161	69	445	1,662
		CLAIBORNE	21	12	7	63.64%	9	5	16	70
		DESOTO	67	44	15	60.36%	18	9	40	193
		NATCHITOCHES	83	37	11	69.17%	28	14	69	242
		RED RIVER	17	15	2	53.13%	8	0	5	47
		SABINE	46	18	5	71.88%	13	6	39	127
		WEBSTER	110	50	12	68.75%	26	7	85	290
		Total	1,214	634	170	65.69%	349	146	862	3,375
Total			2,179	1,030	328	67.90%	628	245	1,598	6,008

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South Central	Alexandria	AVOYELLES	106	41	12	72.11%	32	15	92	298
		CATAHOULA	26	11	2	70.27%	7	1	33	80
		CONCORDIA	55	19	8	74.32%	22	4	60	168
		GRANT	72	18	14	80.00%	24	5	36	169
		LASALLE	30	16	4	65.22%	11	7	23	91
		RAPIDES	316	128	52	71.17%	102	43	242	883
		VERNON	97	48	13	66.90%	20	8	46	232
		WINN	34	16	0	68.00%	6	3	24	83
		Total	736	297	105	71.25%	224	86	556	2,004
	Lafayette	ACADIA	189	61	27	75.60%	63	18	135	493
		EVANGELINE	72	52	19	58.06%	31	9	81	264
		IBERIA	209	85	29	71.09%	65	12	179	579
		LAFAYETTE	640	268	97	70.48%	220	60	469	1,754
		ST LANDRY	211	103	40	67.20%	96	30	193	673
		ST MARTIN	125	53	14	70.22%	52	13	133	390
		VERMILION	144	91	26	61.28%	57	17	103	438
		Total	1,590	713	252	69.04%	584	159	1,293	4,591
	Lake Charles	ALLEN	64	27	15	70.33%	21	7	47	181
		BEAUREGARD	95	51	13	65.07%	28	6	70	263
		CALCASIEU	509	164	65	75.63%	189	46	454	1,427
		CAMERON	1	1	0	50.00%	0	0	3	5
		JEFFERSON DAVIS	75	36	10	67.57%	20	5	45	191
		Total	744	279	103	72.73%	258	64	619	2,067
Total			3,070	1,289	460	70.43%	1,066	309	2,468	8,662

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