



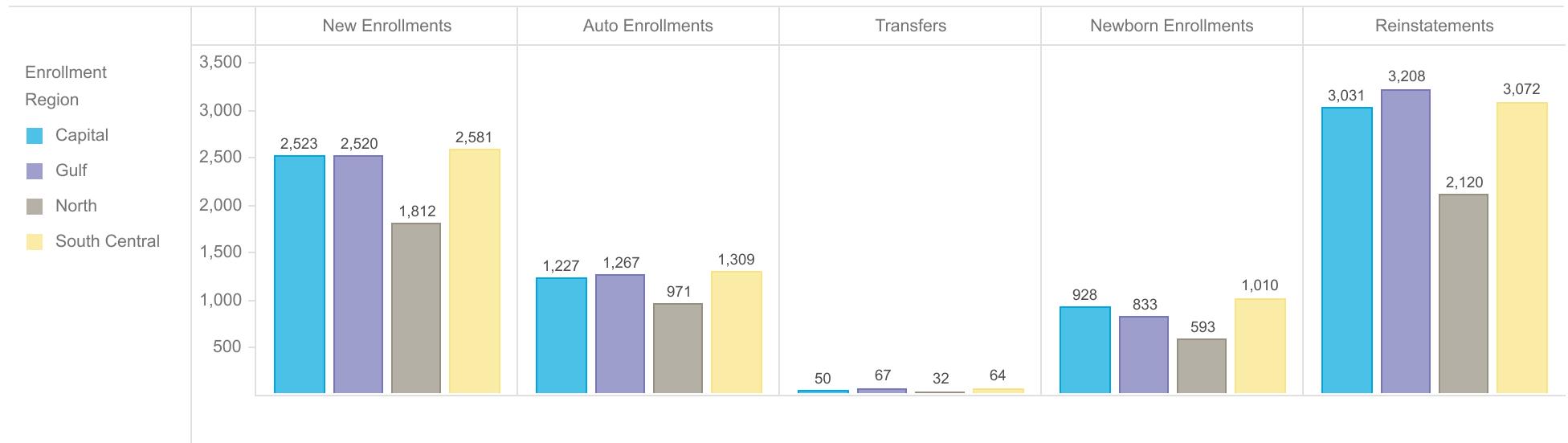
Healthy Louisiana
Monthly Enrollment by Location - New Members
Reporting Month: January 2026



Breakdown of Total Enrollments



Total Enrollments - Regional Comparison



Description: This report shows new enrollments and transfers for the reporting month by location. Members who transfer plans during the reporting month will only be counted once for the month, regardless of how many times the member transfers during the reporting month. Members who will be disenrolled at the end of the reporting month are included in the report. Open enrollment transactions are also excluded.



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Enrollment Region	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Reinstatements	Total Enrollments
Capital	2,523	1,227	50	67.28%	928	3,031	8,031
Gulf	2,520	1,267	67	66.54%	833	3,208	8,188
North	1,812	971	32	65.11%	593	2,120	5,744
South Central	2,581	1,309	64	66.35%	1,010	3,072	8,299
Total	9,436	4,774	213	66.40%	3,364	11,431	30,262

Enrollment Region	Enrollment Area	Enrollment Parish	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Reinstatements	Total Enrollments
Capital	Baton Rouge	ASCENSION	232	86	5	72.96%	77	239	661
		EAST BATON ROUGE	906	456	13	66.52%	349	1,049	2,873
		EAST FELICIANA	48	26	0	64.86%	8	55	140
		IBERVILLE	55	26	1	67.90%	16	66	175
		POINTE COUPEE	32	16	1	66.67%	9	54	115
		WEST BATON ROUGE	31	20	1	60.78%	20	68	141
		WEST FELICIANA	15	8	1	65.22%	7	16	47
		Total	1,319	638	22	67.40%	486	1,547	4,152
	North Shore	LIVINGSTON	296	132	7	69.16%	129	361	966
		ST HELENA	23	5	0	82.14%	6	32	67
		ST TAMMANY	441	238	13	64.95%	130	486	1,356
		TANGIPAHOA	337	167	5	66.87%	126	431	1,098
		WASHINGTON	107	47	3	69.48%	51	174	392
		Total	1,204	589	28	67.15%	442	1,484	3,879
Total			2,523	1,227	50	67.28%	928	3,031	8,031

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Gulf	New Orleans	JEFFERSON	466	174	13	72.81%	147	589	1,431
		ORLEANS	878	474	20	64.94%	214	945	2,600
		PLAQUEMINES	33	25	3	56.90%	13	47	126
		ST BERNARD	89	41	1	68.46%	29	139	310
		EAST JEFFERSON	344	224	8	60.56%	141	503	1,281
		Total	1,810	938	45	65.87%	544	2,223	5,748
	Thibodaux	ASSUMPTION	33	14	0	70.21%	13	40	107
		LAFOURCHE	153	73	6	67.70%	70	187	512
		ST CHARLES	65	40	1	61.90%	20	94	228
		ST JAMES	41	18	1	69.49%	13	50	128
		ST JOHN	94	46	2	67.14%	35	146	340
		ST MARY	94	36	1	72.31%	38	147	327
		TERREBONNE	230	102	11	69.28%	100	321	798
		Total	710	329	22	68.33%	289	985	2,440
		Total	2,520	1,267	67	66.54%	833	3,208	8,188

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North	Monroe	CALDWELL	34	14	0	70.83%	7	19	76
		EAST CARROLL	12	7	0	63.16%	3	35	57
		FRANKLIN	57	20	0	74.03%	19	45	148
		JACKSON	32	14	1	69.57%	6	19	74
		LINCOLN	104	36	2	74.29%	20	98	275
		MADISON	16	11	0	59.26%	14	40	83
		MOREHOUSE	49	33	0	59.76%	21	74	180
		OUACHITA	365	180	7	66.97%	125	426	1,146
		RICHLAND	38	24	0	61.29%	18	80	164
		TENSAS	9	3	0	75.00%	3	18	34
		UNION	56	23	1	70.89%	18	64	168
		WEST CARROLL	26	13	1	66.67%	3	39	84
	Out-of-State		0	0	0	0.00%	1	12	13
		Total	798	378	12	67.86%	258	969	2,502
	Shreveport	BIENVILLE	23	15	0	60.53%	14	27	80
		BOSSIER	202	126	2	61.59%	65	191	616
		CADDY	490	289	10	62.90%	157	610	1,616
		CLAIBORNE	18	11	1	62.07%	9	22	66
		DESOTO	54	32	1	62.79%	18	66	179
		NATCHITOCHES	72	42	2	63.16%	28	78	236
		RED RIVER	14	14	1	50.00%	7	12	48
		SABINE	42	19	1	68.85%	12	42	121
		WEBSTER	99	45	2	68.75%	25	103	280
		Total	1,014	593	20	63.10%	335	1,151	3,242
Total			1,812	971	32	65.11%	593	2,120	5,744

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South Central	Alexandria	AVOYELLES	77	46	4	62.60%	32	123	294
		CATAHOULA	25	11	1	69.44%	7	35	80
		CONCORDIA	50	18	2	73.53%	22	68	164
		GRANT	58	26	0	69.05%	22	45	155
		LASALLE	30	12	1	71.43%	9	31	89
		RAPIDES	249	152	6	62.09%	98	305	846
		VERNON	86	41	3	67.72%	20	68	224
		WINN	25	22	1	53.19%	5	27	83
		Total	600	328	18	64.66%	215	702	1,935
	Lafayette	ACADIA	147	65	2	69.34%	60	177	467
		EVANGELINE	72	25	1	74.23%	28	115	249
		IBERIA	176	87	1	66.92%	61	224	558
		LAFAYETTE	554	238	10	69.95%	216	601	1,671
		ST LANDRY	166	94	7	63.85%	86	258	634
		ST MARTIN	110	56	3	66.27%	49	152	380
		VERMILION	120	89	3	57.42%	54	130	412
		Total	1,345	654	27	67.28%	554	1,657	4,371
Lake Charles	Lake Charles	ALLEN	62	27	1	69.66%	19	54	169
		BEAUREGARD	80	53	0	60.15%	24	86	249
		CALCASIEU	427	213	17	66.72%	177	510	1,384
		CAMERON	1	1	0	50.00%	0	3	5
		JEFFERSON	66	33	1	66.67%	21	60	186
		DAVIS							
		Total	636	327	19	66.04%	241	713	1,993
Total			2,581	1,309	64	66.35%	1,010	3,072	8,299

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