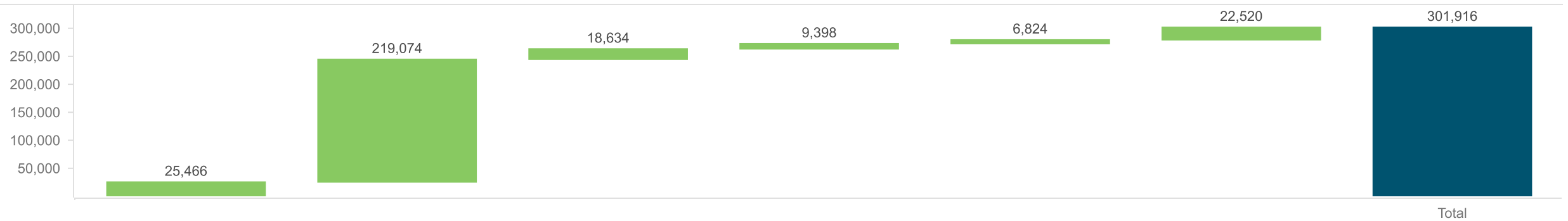




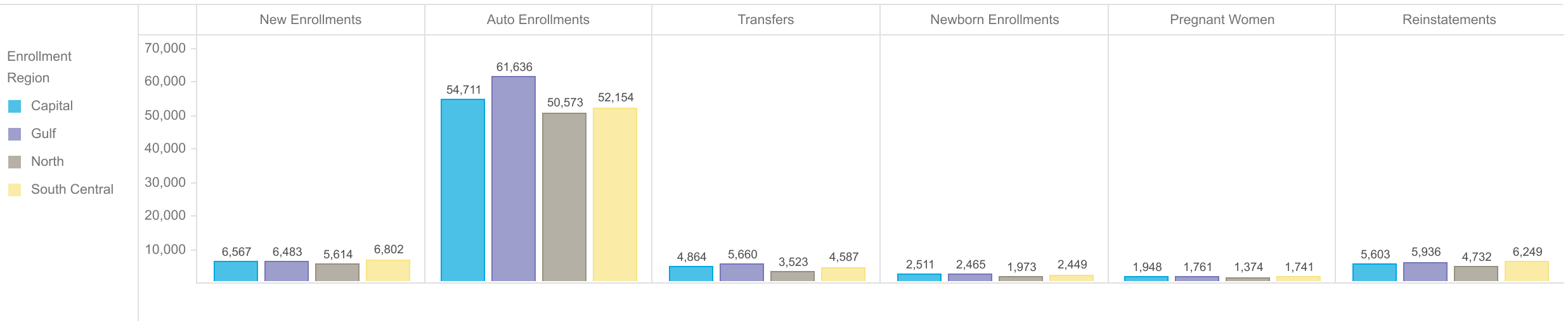
Healthy Louisiana
Monthly Enrollments by Location
Reporting Month: March 2026



Breakdown of Total Enrollments



Total Enrollments - Regional Comparison



Description: This report shows new enrollments and transfers for the reporting month. Members who transfer plans during the reporting month will only be counted once for the month, regardless of how many times the member transfers during the reporting month. Members who will be disenrolled at the end of the reporting month are included in the report. J/K linkages are excluded from the report. Open enrollment transactions are also excluded.



Healthy Louisiana
Monthly Enrollments by Location
Reporting Month: March 2026



Enrollment Region	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Pregnant Women	Reinstatements	Total Enrollments
Capital	6,567	54,711	4,864	10.72%	2,511	1,948	5,603	76,204
Gulf	6,483	61,636	5,660	9.52%	2,465	1,761	5,936	83,941
North	5,614	50,573	3,523	9.99%	1,973	1,374	4,732	67,789
South Central	6,802	52,154	4,587	11.54%	2,449	1,741	6,249	73,982
Total	25,466	219,074	18,634	10.41%	9,398	6,824	22,520	301,916

Enrollment Region	Enrollment Area	Enrollment Parish	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Pregnant Women	Reinstatements	Total Enrollments
Capital	Baton Rouge	ASCENSION	571	5,368	494	9.61%	241	198	429	7,301
		EAST BATON ROUGE	2,384	23,036	2,162	9.38%	974	813	2,068	31,437
		EAST FELICIANA	115	791	75	12.69%	30	16	73	1,100
		IBERVILLE	165	1,954	108	7.79%	53	50	100	2,430
		POINTE COUPEE	128	1,230	88	9.43%	54	40	50	1,590
		WEST BATON ROUGE	150	1,435	91	9.46%	60	49	79	1,864
		WEST FELICIANA	42	424	24	9.01%	18	7	22	537
		Total	3,555	34,238	3,042	9.41%	1,430	1,173	2,821	46,259
	North Shore	LIVINGSTON	682	6,756	557	9.17%	367	276	546	9,184
		ST HELENA	47	368	19	11.33%	20	12	21	487
		ST TAMMANY	1,177	7,418	626	13.69%	328	234	1,009	10,792
		TANGIPAHOA	806	4,017	430	16.71%	245	183	912	6,593
		WASHINGTON	300	1,914	190	13.55%	121	70	294	2,889
		Total	3,012	20,473	1,822	12.83%	1,081	775	2,782	29,945
	Total			6,567	54,711	4,864	10.72%	2,511	1,948	5,603

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**Healthy Louisiana
Monthly Enrollments by Location
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Enrollment Region	Enrollment Area	Enrollment Parish	New Enrollments	Auto Enrollments	Transfers	Monthly Choice Rate	Newborn Enrollments	Pregnant Women	Reinstatements	Total Enrollments
Gulf	New Orleans	JEFFERSON	1,242	11,165	1,033	10.01%	476	325	1,187	15,428
		ORLEANS	2,035	17,017	1,437	10.68%	557	420	1,841	23,307
		PLAQUEMINES	112	913	63	10.93%	28	17	80	1,213
		ST BERNARD	275	2,477	203	9.99%	87	77	289	3,408
		EAST JEFFERSON	863	7,776	748	9.99%	362	240	831	10,820
		Total	4,527	39,348	3,484	10.32%	1,510	1,079	4,228	54,176
	Thibodaux	ASSUMPTION	79	1,088	134	6.77%	37	31	86	1,455
		LAFOURCHE	411	4,980	541	7.62%	230	151	320	6,633
		ST CHARLES	178	1,400	152	11.28%	72	35	194	2,031
		ST JAMES	71	1,036	94	6.41%	36	33	82	1,352
		ST JOHN	264	2,070	179	11.31%	60	51	264	2,888
		ST MARY	295	2,798	260	9.54%	121	80	295	3,849
		TERREBONNE	658	8,916	816	6.87%	399	301	467	11,557
		Total	1,956	22,288	2,176	8.07%	955	682	1,708	29,765
Total			6,483	61,636	5,660	9.52%	2,465	1,761	5,936	83,941

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North	Monroe	CALDWELL	88	710	62	11.03%	23	15	53	951	
		EAST CARROLL	52	414	20	11.16%	19	5	44	554	
		FRANKLIN	194	1,246	96	13.47%	58	34	110	1,738	
		JACKSON	82	1,121	96	6.82%	32	38	41	1,410	
		LINCOLN	245	3,240	249	7.03%	123	91	157	4,105	
		MADISON	66	368	52	15.21%	15	8	91	600	
		MOREHOUSE	199	1,565	83	11.28%	58	28	147	2,080	
		OUACHITA	1,059	8,044	703	11.63%	306	225	1,051	11,388	
		RICHLAND	134	911	56	12.82%	30	19	88	1,238	
		TENSAS	24	255	19	8.60%	9	7	33	347	
		UNION	158	1,769	118	8.20%	79	55	80	2,259	
		WEST CARROLL	106	429	17	19.81%	22	13	67	654	
		Out-of-State	10	34	4	22.73%	2	2	59	111	
		Total			2,417	20,106	1,575	10.73%	776	540	2,021
		Shreveport	BIENVILLE	112	1,070	86	9.48%	48	29	67	1,412
			BOSSIER	674	6,425	386	9.49%	267	176	511	8,439
			CADDO	1,576	15,124	891	9.44%	550	421	1,399	19,961
			CLAIBORNE	96	778	38	10.98%	30	15	44	1,001
			DESOTO	152	1,876	96	7.50%	61	39	137	2,361
			NATCHITOCHE	195	1,550	165	11.17%	87	61	205	2,263
			RED RIVER	46	763	53	5.69%	30	18	38	948
			SABINE	115	868	52	11.70%	41	27	119	1,222
			WEBSTER	231	2,013	181	10.29%	83	48	191	2,747
	Total		3,197	30,467	1,948	9.50%	1,197	834	2,711	40,354	
Total			5,614	50,573	3,523	9.99%	1,973	1,374	4,732	67,789	

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South Central	Alexandria	AVOYELLES	269	1,911	171	12.34%	105	62	203	2,721	
		CATAHOULA	50	481	37	9.42%	14	8	36	626	
		CONCORDIA	114	669	63	14.56%	35	15	135	1,031	
		GRANT	110	880	73	11.11%	51	32	92	1,238	
		LASALLE	100	707	59	12.39%	33	26	59	984	
		RAPIDES	777	5,999	473	11.47%	246	180	669	8,344	
		VERNON	266	1,817	152	12.77%	88	62	223	2,608	
		WINN	59	669	56	8.10%	32	25	56	897	
		Total	1,745	13,133	1,084	11.73%	604	410	1,473	18,449	
	Lafayette	ACADIA	370	3,590	366	9.34%	155	107	257	4,845	
		EVANGELINE	217	2,580	207	7.76%	95	72	126	3,297	
		IBERIA	582	3,426	295	14.52%	144	94	413	4,954	
		LAFAYETTE	1,284	9,915	992	11.47%	521	373	1,170	14,255	
		ST LANDRY	674	7,131	556	8.64%	275	181	474	9,291	
		ST MARTIN	313	2,350	140	11.75%	111	72	246	3,232	
		VERMILION	328	2,886	275	10.21%	122	82	273	3,966	
		Total	3,768	31,878	2,831	10.57%	1,423	981	2,959	43,840	
	Lake Charles	ALLEN	117	1,007	87	10.41%	53	41	100	1,405	
		BEAUREGARD	178	1,403	89	11.26%	56	37	198	1,961	
		CALCASIEU	845	3,583	391	19.08%	250	226	1,351	6,646	
		CAMERON	4	35	1	10.26%	2	1	7	50	
		JEFFERSON DAVIS	145	1,115	104	11.51%	61	45	161	1,631	
		Total	1,289	7,143	672	15.29%	422	350	1,817	11,693	
	Total			6,802	52,154	4,587	11.54%	2,449	1,741	6,249	73,982

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