Model Welcome Newsletter

When sumitting a welcome newsletter for review, please include this completed form with the submission to help streamline review.

Required Element	Source of Requirement/ Related Contract Provision	MCO - Integrated	MCO - Opt-In	MCO - SBH/NEAT	MCO – SBH/ NEMT/NEAT	MCO – CSoC/ No SBH	DBPM-EPSDT	DBPM- Adult Dental	Found on page
Please indicate the intended popu	ulation.								
Managed Care Entity									
Submission Date									
Section Title (Preferred text)									
Paragraph Title (Suggested text)									
Required Content									
Required Text									
Welcome		•	•	•	•	•	•	•	
Welcome Statement	Marketing and Member Education Companion Guide	•	•	•	•	•	•	•	
<mce> Service Hours and Contact Information</mce>	42 CFR § 438.10 (g)	•	•	•	•	•	•	•	
Member Services (number and hours)	42 CFR § 438.10 (g)	•	•	•	•	•	•	•	
Nurse Line (number and hours)	42 CFR § 438.10 (g)	•	•	•	•	•			

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Crisis Line (number and hours)	42 CFR § 438.10 (g)	•	•	•	•	•			
DBPMs (numbers and hours) Include the DBM that manages VABs for the MCO	42 CFR § 438.10 (g)	•	•	•	•	•			
Managed Care Organizations (numbers and hours)	42 CFR § 438.10 (g)						•	•	
Pharmacy Benefit Manager (number and hours) Include mobile app information, if there is one	42 CFR § 438.10 (g) MCO Statement of Work 6.3	•	•			•			
Fee For Service Pharmacy contact information	42 CFR § 438.10 (g) MCO Statement of Work 6.3			•	•				
Transportation Broker (number and hours) Include mobile app information, if there is one	42 CFR § 438.10 (g) MCO Statement of Work 6.23	•	•	•	•	•	•	•	
Any other unit providing services directly to enrollees	42 CFR § 438.10 (g)	•	•	•	•	•	•	•	
Fraud Reporting (list contact numbers for both the MCE and LDH)	42 CFR § 438.10 (g) MCO Statement of Work 15	•	•	•	•	•	•	•	
Labeled space for Enrollee to write <pcp pdp=""> Information</pcp>	Marketing and Member Education Companion Guide	•	•			•	•		
Labeled spaces for Enrollee to write specialist information	Marketing and Member Education Companion Guide	•	•	•	•	•	•		
Mobile App Information	Marketing and Member Education Companion Guide		•	•	•	•	•	•	

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<primary (pcp)="" <br="" care="" provider="">Primary Dental Provider (PDP)/Pharmacist>'s Role</primary>	42 CFR § 438.10 (g)	•	•	•	•	•	•		
How to choose a <pcp pcd="" pharmacist=""></pcp>	42 CFR § 438.10 (g)	•	•	•	•	•	•		
Getting Care	42 CFR § 438.10 (g)	•	•	•	•	•	•	•	
How to Make, Change or Cancel Appointments		•	•	•	•	•	•	•	
How long it might take to get an appointment		•	•	•	•	•	•	•	
How to Access After Hours Care		•	•	•	•	•	•		
What to do in an Emergency or Crisis		•	•	•	•	•	•	•	
Services your <pcp pcd="" pharmacist=""> provides</pcp>		•	•	•	•	•	•	•	
Specialty Care	42 CFR § 438.10 (g)	•	•	•	•	•	•		
How to find a provider									
How to Change Providers	42 CFR § 438.10 (g)	•	•	•	•	•	•	•	
(Restrictions on freedom of choice)	42 CFR § 438.10 (g)	•	•	•	•	•	•	•	
Rides to Appointments	42 CFR § 438.10 (g) MCO Statement of Work 6.23	•	•	•	•	•	•	•	

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Getting Help in a Different Language or Format	42 CFR § 438.10 (g) MCO Statement of Work 12.22 DBPM Statement of Work 2.9.2	•	•	•	•	•	•	•	
Pharmacy	42 CFR § 438.10 (g) MCO Statement of Work 6.3	•	•	•	•	•	•	•	
(Co-pay information)	42 CFR § 438.10 (g) MCO Statement of Work 6.3	•	•	•	•	•			
What We Pay For		•	•	•	•	•	•	•	
Where to find Benefit details	42 CFR § 438.10 (g)	•	•	•	•	•	•	•	
Member Satisfaction		•	•	•	•	•	•	•	
Member Rights and Responsibilities	42 CFR § 438.100 (b)	•	•	•	•	•	•	•	
Right to Receive Information	42 CFR § 438.100 (b)	•	•	•	•	•	•	•	
Right to be treated with respect	42 CFR § 438.100 (b)	•	•	•	•	•	•	•	
Non-discrimination policy information		•	•	•	•	•	•	•	
Right to participate in decision regarding healthcare	42 CFR § 438.100 (b)	•	•	•	•	•	•	•	
Right to be free from restraint or seclusion	42 CFR § 438.100 (b)	•	•	•	•	•	•	•	
Right to receive a copy of medical records	42 CFR § 438.100 (b)	•	•	•	•	•	•	•	
How to File a Grievance or Appeal	42 CFR § 438.10 (g) MCO Statement of Work 13 DBPM Statement of Work 2.10	•	•	•	•	•	•	•	
Reconsideration request information							•	•	

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State Fair Hearing process		•	•	•	•	•	•	•	
What to do if you get a bill for a covered service	MCO Statement of Work 12.12.1.36	•	•	•	•	•	•	•	
When and how to report fraud	42 CFR § 438.10 (g) MCO Statement of Work 15 DBPM Statement of Work 2.12.11	•	•	•	•	•	•	•	
Reporting to the MCE		•	•	•	•	•	•	•	
Reporting to LDH		•	•	•	•	•	•	•	
Examples of fraud and why it is bad		•	•	•	•	•	•	•	
Helping You Be Healthy	MCO Statement of Work 12.12.1.8	•	•	•	•	•	•	•	
Health/Oral Health Education		•	•	•	•	•	•	•	
Oral hygiene							•	•	
Tobacco Cessation	MCO Statement of Work 6.31	•	•	•	•	•			
Problem Gambling	MCO Statement of Work 6.31	•	•	•	•	•			
Other Plan Details		•	•	•	•	•	•	•	
How to ask for <medical dental="" pharmacy=""> records</medical>	42 CFR §438.100 MCO Statement of Work 25.45?	•	•	•	•	•	•	•	
How to Change Plans	42 CFR § 438.10(e) MCO Statement of Work 11.8	•	•	•	•	•	•	•	
How to Disenroll from Managed Care	42 CFR § 438.10(e) MCO Statement of Work 11.6	•	•	•	•	•	•	•	

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How to Request a Member Handbook									
How to Request a Provider Directory									
Medicaid Related		•	•	•	•	•	•	•	
Reporting Changes in Contact Information or Family Size	MCO Statement of Work 12.12	•	•	•	•	•	•	•	
Toll free		•	•	•	•	•	•	•	
Website		•	•	•	•	•	•	•	
Local office		•	•	•	•	•	•	•	