

6 months and up EUA Resource Toolkit for Parents

The COVID-19 vaccine is now available to children ages 6 months and up. Following rigorous review of the data, the FDA and CDC have announced that the three-dose Pfizer-BioNTech vaccine is now available to children 6 months to 4 years old, and the two-dose Moderna vaccine is now available to children 6 months and up.

After closely reviewing the data and guidance, the Louisiana Department of Health recommends that all eligible children 6 months old and above receive the COVID-19 vaccine to protect themselves and minimize harmful effects of COVID-19. With COVID-19 levels still high in Louisiana, vaccination against COVID-19 will strengthen your child's immune system, help prevent severe COVID-19 symptoms, and reduce the likelihood of them developing conditions or experiencing complications from COVID-19.

If you are a parent/caregiver to a child 6 months or older, go ahead and reach out to your pediatrician now to inquire about their intent to provide the COVID-19 vaccines for your child's age. If you do not have access to a pediatrician, you can call our COVID-19 Vaccine Support Hotline at 1-855-453-0774.

## **RISK OF COVID TO CHILDREN**

- Tragically, LDH has reported a total of 21 children in Louisiana have died from COVID-19 since the pandemic began, all of whom were not up to date on their COVID-19 vaccinations.
- Medical reports show COVID can trigger a serious medical condition in some children that causes their heart, brain, and other organs to swell. There have been more than 300 cases of this COVID-related syndrome in Louisiana alone. Vaccinating your children will lower their risks of getting this serious condition as well as protect them from other COVID complications.

Staying up-to-date on our COVID-19 vaccinations is key to keeping our families safe and enjoying summer with confidence.

It's understandable that parents may have a lot of questions. Parents are encouraged to rely on trusted sources of information like the FDA, CDC and LDH.

#### What you can do:

- Talk to your child's doctor today about the COVID-19 vaccines.
- If you do not have a healthcare provider, you can find a nearby vaccination at <u>www.vaccines.gov</u> or <u>Idh.la.gov/kidsvax</u>.
- If you have questions or need help scheduling an appointment, you can call Louisiana's COVID-19 Support Hotline at 855-453-0774.

## **RESOURCES FOR PARENTS**

NEW Q&A ONE PAGER ON VACCINES FOR CHILDREN 6 MONTHS & UP DOWNLOAD HERE.

**NEW** POSTER FOR DISTRIBUTION <u>DOWNLOAD HERE</u>.

FACT SHEET ON THERAPEUTICS DOWNLOAD HERE.

#### SOCIAL MEDIA RESOURCES

#### SUGGESTED ACCOUNTS & LINKS

Should parents wish to amplify content raising awareness of this announcement, we suggest engaging with the following accounts and including one of the following links in content:

<ul> <li>Bring Back Louisiana #SleevesUp</li> <li>Facebook: @BringBackLASleevesUp</li> <li>Twitter: @SleevesUpLA</li> <li>Instagram: @SleevesUpLA</li> </ul>	<ul> <li>Links/Calls to Action</li> <li>To get more info on where to get the vaccine: <u>covidvaccine.la.gov</u></li> <li>For pediatric vaccine info, go to: <u>ldh.la.gov/kidsvax</u></li> <li>Call Louisiana's COVID-19 Support Hotline at 1-855-453-0774.</li> </ul>
Louisiana Department of Health <ul> <li>Facebook: @LADeptHealth</li> <li>Twitter: @LADeptHealth</li> <li>Instagram: @ladepthealth</li> </ul>	Hashtags • #SleevesUp • #SleevesUpLA • #BringBackLA • #GiveCOVIDtheBoot • #StepUpLouisiana

# SUGGESTED SOCIAL MEDIA CONTENT

### VARIOUS SIZE GRAPHICS FOR SOCIAL: DOWNLOAD HERE.

Social Media Channel	Messaging	Image
	Louisianans ages 6 months and up are now eligible for a FREE and SAFE #COVID19 #vaccine. Parents: You may have a lot of questions, that's okay! Lean on reliable sources of information from your child's doctor, the @CDCgov and @LADeptHealth. Visit Idh.la.gov/kidsvax to learn more or call 1-855-453-0774 to speak with a medical professional and schedule your or your child's appointment today!	ALL CHILDREIN AD UP are now eligible for FREE VACINATION against COVID-19.
	<ul> <li>It's easy as 1, 2, 3!</li> <li>If you're a parent or caregiver, you may have questions about the #COVID19 #vaccine for children. That's okay! There are THREE things you can do right now to learn more:</li> <li>Talk to your child's doctor today about the COVID-19 vaccines.</li> <li>If you do not have a healthcare provider, you can find a nearby vaccination at ldh.la.gov/kidsvax.</li> <li>If you have questions or need help scheduling an appointment, you can call Louisiana's COVID-19 Support Hotline at 855-453-0774.</li> </ul>	<complex-block>         Image: Sector Secto</complex-block>

You wouldn't think of driving your kid around without a car seat. Why let them go unvaccinated? Medical reports show COVID can trigger a serious medical condition in some children that causes their heart, brain, and other organs to swell. There have been more than 300 cases of this COVID-related syndrome in Louisiana alone. The safe, effective children's COVID vaccine is now available for children ages 6 months and up. Vaccinating your children will lower their risks of getting this serious condition as well as protect them from other COVID complications. Learn more: visit Idh.la.gov/kidsvax or call Louisiana's COVID-19 Support Hotline at 855-453-0774.	<complex-block></complex-block>
<ul> <li>Q: Should kids get the #COVID19 #vaccine?</li> <li>A: YES! With COVID-19 levels still high in Louisiana, vaccination against COVID-19 will strengthen your child's immune system, help prevent severe COVID-19 symptoms, and reduce the likelihood of them developing conditions or experiencing complications from COVID-19. Staying up-to-date on our COVID-19 vaccinations is key to keeping our families safe and enjoying summer with confidence.</li> <li>Learn more: visit ldh.la.gov/kidsvax or call Louisiana's COVID-19 Support Hotline at 855-453-0774.</li> </ul>	<section-header><section-header><section-header><section-header><section-header><text><text><text></text></text></text></section-header></section-header></section-header></section-header></section-header>

<ul> <li>Q: What are the side effects of the COVID-19 vaccines?</li> <li>A: COVID-19 vaccines can cause mild, short-term side effects like fatigue, headache, muscle pain and chills. These side effects are normal &amp; a positive sign that your body is building protection.</li> <li>You may have more questions, that's okay! Rely on trusted sources of information, like your child's doctor, @CDCgov, and @LAHealthDept.</li> </ul>	<section-header><ul> <li>FAQ</li> <li>G: WHAT SIDE EFFECTS CANC COVID-19 VACCINES CAUSE IN CHILDREN?</li> <li>A: Like many vaccines, COVD-19 vaccines can cause mild, short-term side effects with of aday or two. These side effects are normal and a positive abechem used in a system is responding to</li> <li>C: Like many vaccines, COVID-19 vaccines can cause mild, short- term side effects, like fatigue, headache, muscle pain and chills or a day or two. These side effects are normal and a positive sign that the immune system is responding to the vaccine.</li> </ul></section-header>
Learn more: visit ldh.la.gov/kidsvax or call Louisiana's COVID-19 Support Hotline at 855-453-0774.	
<ul> <li>Q: What's the risk of #COVID19 to children?</li> <li>A: Since March 2020, Louisiana has tragically lost 21 children to COVID, all of whom were not up to date on their COVID-19 vaccinations. Medical reports show COVID can trigger a serious medical condition in some children that causes their heart, brain, and other organs to swell. There have been more than 300 cases of this COVID-related syndrome in Louisiana alone. Vaccinating your children will lower their risks of getting this serious condition as well as protect them from other COVID complications.</li> <li>You may have more questions, that's okay! Rely on trusted sources of information, like your child's doctor, @CDCgov, and @LAHealthDept.</li> <li>Learn more: visit Idh.la.gov/kidsvax or call Louisiana's COVID-19 Support Hotline at 855-453-0774.</li> </ul>	Covid-19 TO CHILDREN?      A: Indical roports show COVID can tripper a serious     medical condition is some children that causes     works affecting kids who had mininal or no COVID     works affecting kids who had mininal or no COVID     works affecting this serious condition as well as     protect them from other COVID complications

There's a lot of misinformation floating around about the #COVID19 #vaccines, especially how the vaccines impact children. As with other age groups, #vaccines developed for children are under the most intensive safety monitoring in U.S. history. It's important for parents and families to rely on trusted sources of information like your child's doctor, @CDCgov, and @LADeptHealth. Vaccinating children will strengthen your child's immune system, help prevent severe #COVID19 symptoms, and reduce the likelihood of them developing conditions or experiencing complications from COVID-19. Learn more: Idh.la.gov/kidsvax or call the COVID-19 Support Hotline: 1-855-453-0774.	<complex-block><complex-block></complex-block></complex-block>
The COVID-19 Support Hotline is LIVE! We've made it easier for you to get the information	GET THE FACTS
you need all in one place. Call the COVID-19 Support Hotline if you: V HAVE COVID-19 QUESTIONS NEED COVID-19 SUPPORT NEED HELP FINDING A VACCINE PROVIDER V WANT TO SCHEDULE AN APPOINTMENT	COVID-19 SUPPORT HOTLINE: 8555-453-0774 Monday - Saturday 800 AM - 800 PM Sunday 12:00 PM - 800 PM Learn more at covidhaccine larger

<ul> <li>NEED TO SCHEDULE AN IN-HOME VACCINATION APPOINTMENT DUE TO MEDICAL OR MOBILITY ISSUE</li> <li>WANT TO TALK TO A MEDICAL PROFESSIONAL</li> <li>COVID-19 Support Hotline: 1-855-453-0774 Mon - Sat 8 AM to 8 PM Sunday 12 PM to 8 PM</li> <li>All calls are confidential and private according to HIPAA regulations. Translation services are available.</li> </ul>	
Got COVID Questions? We've got the answers, we're just a phone call away! With the recent COVID increases, we get it, you may have a lot of questions. For answers or to speak with a trusted medical professional, call the COVID-19 Support Hotline, a convenient resource to get your COVID-19 and vaccine questions answered. Learn more: Idh.Ia.gov/kidsvax or call the COVID-19 Support Hotline: 1-855-453-0774.	If you have questions about COVID-19 and COVID-19 vaccines or you need support, call the COVID-19 SUPPoRT       If you have questions about COVID-19 and COVID-19 SUPPoRT         COVID-19 SUPPORT       If you have questions about COVID-19 SUPPORT         COVID-19 QUESTIONS       COVID-19 SUPPORT         SchedDule An Appointment       COVID-19 SUPPORT         Talk TO A MEDICAL PROFESSIONAL       FIND A VACCINE PROVIDER         SchedDule An Appointment       COVID-19 QUESTIONS         State and appoint COVID-19 COVI
<ul> <li>@CDCgov and @LADeptHealth recommend all children 6 months &amp; up get the COVID-19 #vaccine and everyone 5 &amp; up get a #booster shot as soon as they are eligible.</li> <li>COVID-19 boosters significantly broaden and strengthen protection against severe illness, hospitalization, and death.</li> <li>Swipe to see if you're eligible ➡</li> <li>Call the COVID-19 Support Hotline at 1-855-453-0774 to schedule your appointment or speak to a medical professional about the questions</li> </ul>	<section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header><section-header>      Oracle Description     Output     Output    Output     Output     Output     Output     Output    Output     Output     Output     Output     Output     Output     Output     Output     Output    Output    Output    Output     Output</section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header></section-header>

you have.	
<ul> <li>Can the COVID-19 vaccine affect my fertility? NO.</li> <li>An overwhelming body of evidence regarding the safety of #COVID vaccines show that getting vaccinated against #COVID had no obvious effects on fertility rates in either men or women.</li> <li>Should pregnant individuals get vaccinated? YES.</li> <li>It's highly recommended that pregnant people, people who are breastfeeding and people planning to get pregnant get vaccinated and boosted. It is not only safe and effective, but it also passes on protection to their babies.</li> <li>Call the COVID-19 Support Hotline at 855-453-0774 if you'd like to speak with a medical professional and to schedule an appointment.</li> <li>Getting vaccinated and boosted when eligible protects you and your growing family.</li> </ul>	<section-header><section-header></section-header></section-header>
<ul> <li>The CDC strongly recommends the COVID-19 vaccine for everyone 6 months and older, including people who are pregnant, breastfeeding, trying to get pregnant, or might become pregnant in the future.</li> <li>Getting a COVID-19 vaccine is your best protection against severe illness from COVID-19. If you're unvaccinated, you are the most vulnerable.</li> <li>If you are pregnant, breastfeeding, trying to get pregnant now, or might become pregnant in the future, get vaccinated and stay up to date on your COVID-19 vaccines to help protect yourself and your baby.</li> </ul>	<section-header><section-header><section-header></section-header></section-header></section-header>

Call the COVID-19 Support Hotline at 855-453-0774 if you'd like to speak with a medical professional and schedule an appointment.		
<ul> <li>The COVID-19 Support Hotline is LIVE!</li> <li>We've made it easier for you to get the information you need all in one place. Call the COVID-19 Support Hotline if you:</li> <li>HAVE COVID-19 QUESTIONS</li> <li>NEED COVID-19 SUPPORT</li> <li>NEED HELP FINDING A VACCINE PROVIDER</li> <li>WANT TO SCHEDULE AN APPOINTMENT</li> <li>NEED TO SCHEDULE AN IN-HOME</li> <li>VACCINATION APPOINTMENT DUE TO MEDICAL OR MOBILITY ISSUE</li> <li>WANT TO TALK TO A MEDICAL PROFESSIONAL</li> <li>COVID-19 Support Hotline: 1-855-453-0774 Mon - Sat 8 AM to 8 PM Sunday 12 PM to 8 PM</li> <li>All calls are confidential and private according to HIPAA regulations. Translation services are available.</li> </ul>	If you have questions about COVID-19 and COVID-19 Support Hotline: COVID-19 Support Hotline: COVID-19 SUPPORT COVID-19 QUESTIONS SCHEDULE AN APPOINTMENT COVID-19 AVACCINE PROVIDER SCHEDULE AN APPOINTMENT COVID-19 AVACCINE PROVIDER SCHEDULE AN APPOINTMENT COVID-19 AVACCINE PROVIDER COVID-19 SUPPORT SCHEDULE AN APPOINTMENT COVID-19 SUPPORT COVID-19 SUPPORT COVID-19 SUPPORT SCHEDULE AN APPOINTMENT COVID-19 SUPPORT SCHEDULE AN APPOINTMENT COVID-19 SUPPORT COVID-19 SUPPORT COVID-19 SUPPORT SCHEDULE AN APPOINTMENT COVID-19 SUPPORT SCHEDULE AN APPOINTMENT COVID-19 SUPPORT SCHEDULE AN APPOINTMENT COVID-19 SUPPORT COVID-19 SUPPORT SCHEDULE AN APPOINTMENT COVID-19 SUPPORT SCHEDULE AN APPOINTMENT COVID-19 SCHEDULE AN APPOINT	Image: Additional about COVID-19 and COVID-19 vaccines or you here support. addite COVID-19 Support Holding.         Image: CovID-19 Support addite Support For Support Support Provide Support CovID-19 Support Provide Support CovID-19 Support Sup

HOW CAN YOU GET TREATMENT?	If you have         COVID-19,         you have         treatment         options.             When the positive for COVID-19,         options.             When the positive for COVID-19,         table to a doctor as soon as possible             about treatment options             The point as soon as possible             The point as the for COVID-19,         table to a doctor as soon as possible         about treatment options             Covid term to doting.
Call 1-800-232-0233 (TTY 1-888-720-7489) to get help in English, Spanish, and more than 150 other languages.	<section-header><section-header><section-header><section-header><section-header><section-header><text><text><text><text><text><text></text></text></text></text></text></text></section-header></section-header></section-header></section-header></section-header></section-header>