



State of Louisiana
Louisiana Department of Health
Office of Public Health

September 15, 2025

TO: Louisiana Authorized WIC Vendors

FROM: Timothy Messa, LA WIC Vendor Operations Manager

RE: **Authorized WIC Vendor Policy Updates for Federal Fiscal Year 2026**

Dear LA WIC Vendor,

The Louisiana WIC Program (LA WIC) recently updated its Policies for Federal Fiscal Year 2026. These Policies, which are effective as of October 1, 2025, can be found in the [LA WIC Policy Manual](#) on the [LA WIC Authorized Vendor Hub](#). In conjunction with these updates, LA WIC has also made changes to the [LA WIC Vendor Guide](#) (the "Guide"), effective as of October 1, 2025. The Guide can also be found on the [LA WIC Authorized Vendor Hub](#). The Guide replaces the *Louisiana WIC Vendor Guide, Effective 10/2024*.

As an Authorized WIC Vendor (Vendor), your store entered into a Vendor Agreement with LA WIC and agreed to comply, at all times, with all LA WIC Vendor Rules and Regulations, and any changes thereto made during the Agreement period.

Please review the Policy Manual in its entirety, including recent changes to the following policy:

- 7.05 Vendor Selection Criteria (pg. 8)

Please review the Guide in its entirety, including recent changes to the following section:

- Vendor Selection Criteria (pg. 9)

If your store disagrees with any changes reflected in the Guide or Policy Manual, your store may elect to withdraw from participation in LA WIC by providing written notice to LA WIC within fifteen (15) calendar days of the date of this notice.

If you have any questions, please contact us at (225) 342-0725 or at LAWICVendor@la.gov.

Sincerely,

LA WIC Vendor Operations Unit

Louisiana Dept. of Health
Office of Public Health
Bureau of Nutrition Services

Bureau of Nutrition Services
Bienville Building ▪ 628 N. Fourth St. ▪ Bin #4 ▪ Baton Rouge, Louisiana 70802
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