



State of Louisiana
Louisiana Department of Health
Office of Public Health

September 13, 2024

TO: Louisiana Authorized WIC Vendors
FROM: Timothy Messa, LA WIC Vendor Manager
RE: **Authorized WIC Vendor Policy Updates for Federal Fiscal Year 2025**

Dear Vendor,

The Louisiana WIC Program (LA WIC) recently updated its Policies for Federal Fiscal Year 2025. These Policies, which are effective as of October 1, 2024, can be found in the [LA WIC Policy Manual](#) on the [LA WIC Authorized Vendor Hub](#). In conjunction with these updates, LA WIC has also made changes to the [LA WIC Vendor Guide](#) (the "Guide"), effective as of October 1, 2024. The Guide can also be found on the [LA WIC Authorized Vendor Hub](#). The Guide replaces the *Louisiana WIC Vendor Guide, Effective 06/2024*.

As an Authorized WIC Vendor (Vendor), your store entered into a Vendor Agreement with LA WIC and agreed to comply, at all times, with all LA WIC Vendor Rules and Regulations, and any changes thereto made during the Agreement period. The updates to policy are non-substantive, with the majority being reference updates to reflect changes within the Louisiana Administrative Code. Please review the Guide and Policy Manual in their entirety.

If your store disagrees with any changes reflected in the Guide or Policy Manual, your store may elect to withdraw from participation in LA WIC by providing written notice to LA WIC within fifteen (15) calendar days of the date of this notice.

If you have any questions, please contact us at (225) 342-0725 or at LAWICVendor@la.gov.

Sincerely,

LA WIC Vendor Operations Unit

Louisiana Dept. of Health
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